

## APPENDIX 1

### PERTH & KINROSS CITTASLOW ASSESSMENT OF GOALS – UPDATE, MAY 2008

All updates, additions and changes from the original assessment of February 2007 are highlighted in red.

Ref	Requirement	Weight	Comments	Score	Ideal	Max
<b>A:</b>	<b><i>Environment</i></b>					
A1	Apparatus to test air quality and report conditions	3	<ul style="list-style-type: none"> <li>- PKC (Perth &amp; Kinross Council) test and review air quality at various locations in Perth according to government prescribed guidance, which sets targets for 9 priority pollutants.</li> <li>- An Air Quality Management Area Order was introduced in May 2006 to address high levels of 2 pollutants – nitrogen dioxide and PM10 – at a small number of local traffic hotspots.</li> <li>- An Air Quality Action Plan to address these hotspots will be drawn up within the next 12 months.</li> <li>- PKC is working with the Carbon Trust to identify and reduce carbon emissions associated with Council buildings, transport, waste management and street lighting. A Carbon Management Strategy &amp; Implementation Plan will be produced by mid 2007.</li> <li>- A Strategic Environmental Assessment “screening report” on carbon management was presented to National consultation authorities on 20 April 2007. Following on from this, PKC are currently preparing a full environmental report.</li> <li>- The Scottish Government funds a website at <a href="http://www.scottishairquality.co.uk">www.scottishairquality.co.uk</a> that provides on-line hourly air quality readings from 42 sites across Scotland, 2 of which are in Perth city.</li> </ul>	6	3	9

A2	Rules for the quality of water supplies and pollution free water in rivers and waterways	2	<ul style="list-style-type: none"> <li>- The EU Water Framework Directive has an overarching influence on water quality and ecological status. The Scottish Environment Protection Agency enforces EU directives on the quality of water supplies and treatment of waste water.</li> <li>- Quality standards are enforced under the Control of Pollution Act 1974 and the Environment Act 1995.</li> <li>- In 2005, Scottish Water took 338,684 samples from reservoirs, treatment works and taps. 99.64% of samples complied with microbiological and chemical standards.</li> <li>- In 2007, Scottish Water tested over 800 samples per day from consumer taps, treatment work and reservoirs and treated nearly 1 billion litres of waste water each day.</li> <li>- In 2005, Scottish Water spent over £30 million on improving water quality and water supplies across Perth &amp; Kinross.</li> <li>- Scottish Water is investing £122 million in Tayside between 2007 – 2009 to provide fresher, clearer water and an enhanced environment.</li> <li>- PKC’s Environment Services Department samples private water supplies to monitor their quality. New EU legislation increases the range of parameters and standards that have to be monitored in the future.</li> <li>- PKC disburses grants and provides advice to individuals and companies to improve water quality.</li> <li>- PKC has a Development Control process through which it protects water supplies by remediating contaminated sites. In 2005/06 it remediated 22 sites against a target of 15 sites.</li> <li>- A Management Plan is currently being developed for the Perth town lades. This will seek to address litter issues and create better habitats for wildlife</li> </ul>	4	3	6
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A3	Plans for the implementation of new composting technology and the promotion of composting in people's houses	1	<ul style="list-style-type: none"> <li>- PKC have provided over 6,000 local households with 330 litre capacity compost bins, which come with a home composting guide and compostable liners.</li> <li>- PKC now also offer households 5 and 10 litre kitchen caddies for composting food waste. These come with biodegradable liners.</li> <li>- PKC work in partnership with the Waste &amp; Resources Action programme (WRAP) operate a Home Composting Helpline and offer composting tips on their website.</li> <li>- Collections of garden waste for composting increased by 40% in tonnage in 2005/06.</li> <li>- In 2006, PKC won the Composting Association "Best Local Authority" Award in recognition of the wide range of composting initiatives it has undertaken.</li> <li>- In 2006/07, 12.7% of all household waste produced in Perth &amp; Kinross was treated by composting.</li> <li>- PKAVS's Walled Garden has a demonstration wormery that promotes composting.</li> </ul>	2	3	3
A4	Ability to measure light pollution and a plan of action to prevent it.	2	<ul style="list-style-type: none"> <li>- At present, there is no Scottish equivalent of the Clean Neighbourhoods &amp; Environment Act as in England &amp; Wales. However, the Scottish Executive has a commitment to reduce light pollution and save energy by specifying appropriate lighting standards.</li> <li>- In March 2007, the Scottish Executive produced a new 34 page guidance note on "Controlling Light Pollution and Reducing Lighting Energy Consumption".</li> <li>- PKC requires all building warrant applications to outline proposed use of artificial light and recommends no spillage of light outwith the area of the proposed development.</li> <li>- PKC manages and maintains 22,000 streetlights, which are replaced on a rolling programme.</li> <li>- PKC street lighting is powered 100% from renewable energy sources.</li> </ul>	2	3	6

A5	Incentives to encourage the use of alternative sources of energy	2	<ul style="list-style-type: none"> <li>- PKC run an Energy Efficiency Advice project that promotes buying green power and offers advice on reducing household carbon emissions.</li> <li>- PKC has co-funded a study to evaluate the economic potential to produce biodiesel from local oilseed rape.</li> <li>- PKC have approved planning guidelines that designate "Preferred Areas" for windfarm developments. These guidelines identify 757 sq kms of land area that may be suitable for windfarms.</li> <li>- PKC has established the Perthshire Biomass Partnership to stimulate local market conditions for biomass use.</li> <li>- It is proposed that 6 new schools being built in Perth &amp; Kinross will be fuelled using biomass from local wood supplies. <b>The new school at Pitlochry will be heated by fuel sourced within 2 miles of it.</b></li> <li>- PKC has granted planning approval for a 60,000 tonne p/a Energy for Waste plant which will produce electricity for the national grid.</li> <li>- In 04/05 the level of carbon emissions from PKC buildings fell by 6.5% while energy consumption fell by 5.8%. <b>PKC has adopted a target of reducing its carbon footprint by 5% p/a. This will save around 132 tonnes of CO2 emissions p/a.</b></li> <li>- £1 million is being invested in energy conservation measures in PKC buildings between 2004/05 and 2007/08. This will reduce carbon emissions by almost 1900 tonnes.</li> <li>- VisitScotland Perthshire and the Energy Saving Trust ran an Energy Efficiency awareness workshop for local businesses in November 2006. VisitScotland plan to run a workshop on "Renewables" in early 2007.</li> <li>- The largest local hotel – Gleneagles – is currently working towards carbon neutral status through installation of a biomass boiler that will use locally sourced woodchips. VisitScotland Perthshire will be organising a visit for other local businesses to see this in 2007.</li> </ul>	4	3	6
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			- Perth & Kinross Agricultural Forum has sent members to Finland to look in detail at local biomass energy production projects there.			
A6	Mechanisms to measure electromagnetic conditions and a plan of action for their reduction	3	PKC has no powers to address this issue. However, PKC has rejected a number of planning applications for mobile phone masts and works to the requirement that all masts must be designed within the limits set and certified by the Radiological Protection Division of the Health Protection Agency and the International Commission on Non-Ionising Radiological Protection.	0	3	6
A7	Apparatus to measure noise pollution and plans to reduce it	2	<ul style="list-style-type: none"> <li>- PKC Environmental Health Dept has a dedicated team that monitors and acts upon noise pollution. Its staff have the most modern equipment and have undertaken noise mapping exercises. However, we recognise that noise complaints are rising locally.</li> <li>- PKC intends to work with new EU legislation that will require noise from traffic, rail and air transport in settlements over a certain size to be regularly monitored.</li> <li>- PKC also has a dedicated team that acts upon antisocial noise. In June 2007, a new, strengthened team of Anti-Social Noise Officers was set up to investigate nuisance noise produced in residential properties.</li> <li>- PKC and Perth &amp; Kinross Community Mediation have organised Noise Action Weeks to raise awareness of and give advice on noise issues.</li> <li>- PKC Environmental Health Dept has a team that addresses dog control education and enforcement. This team deals with complaints about dog barking.</li> <li>- The 2006/07, PKC officials dealt with 1,750 domestic noise complaints, 55% of which were dealt with under the Antisocial Behaviour (Scotland) Act 2004.</li> </ul>	6	3	9

A8	Plans for the elimination of aesthetically displeasing advertisements.	2	<ul style="list-style-type: none"> <li>- PKC applies the Town &amp; Country Planning (Control of Advertisements) regulations to decide if advertisements are acceptable in terms of amenity and public safety.</li> <li>- PKC has powers to designate areas as “areas of special control of advertisements” in recognition of their historical, architectural or cultural significance.</li> <li>- Scottish Enterprise Tayside (SET) &amp; Perth Partnership have set up a Perth Central Area Façade Enhancement Scheme to fund improvements to the townscape. This scheme is managed by Perth &amp; Kinross Heritage Trust who provide design advice.</li> <li>- PKC is introducing proposals to restrict the use of A-frame advertisement boards in all town centres in the area. A permit system may be introduced to manage the use of such advertisements.</li> </ul>	4	3	6
A9	Application of an Environmental Management System	3	<ul style="list-style-type: none"> <li>- PKC has investigated the viability of implementing an Environmental Management System. However, it has agreed to focus its efforts on climate change and sustainable development. Initiatives in these areas are funded through the Council's Investment in Improvement Fund.</li> <li>- PKC has committed to completing a State of the Environment Study by 2010 to inform the development of a new Sustainability Strategy.</li> <li>- PKC works closely with The Carbon Trust and has signed up to Scotland's Climate Change Declaration, which has 7 far-reaching strategic commitments. The Council is already making good progress on the majority of these.</li> <li>- PKC produces detailed annual reports about its environmental performance that are available through its website.</li> <li>- A Perth &amp; Kinross Community Planning Environmental Partnership has been established.</li> <li>- PKC operate an Environmental Services Helpline that handled 58,700 contacts in 2005/06.</li> </ul>	6	3	9

A10	Participation in "Local Agenda 21" projects	3	<ul style="list-style-type: none"> <li>- PKC's Environmental Strategy Officer acts as the Council's Agenda 21 Officer.</li> <li>- PKC is highly regarded nationally for its performance on waste management and eco-schools. It is currently adopting new innovative approaches to Strategic Environment Assessment, State of the Environment Reporting and mainstreaming of sustainable development principles.</li> <li>- PKC has set up a number of Area Based Initiative Teams to progress sustainable quality of life initiatives, which have included environmental improvements aimed at enhancing green areas and public spaces within regeneration areas.</li> <li>- PKC offer grants to projects that improve quality of life. Grants are specifically available for Local Agenda 21 Initiatives as well as initiatives in areas such as sustainable transport, community clean-ups, environmental improvements and energy conservation.</li> <li>- A Perth &amp; Kinross Community Planning Environment Partnership has been established to address priorities of climate change and sustainable development. It is focussing on issues of energy, waste, sustainable construction and biodiversity through themes and improvements adopted by the individual member organisations.</li> <li>- PKC commissioned an Ecological Footprint Analysis and Report in 2005. While this showed that local consumption levels were slightly below the national average, they remain unsustainable. It also highlighted food consumption (particularly meat) as the largest element of the local footprint, ahead of energy and water use. This Report will inform future efforts to improve our local sustainability and develop activities linked to our Cittaslow aspirations.</li> </ul>	6	3	9
Total				40		69

Ref	Requirement	Weight	Comments	Score	Ideal	Max
<b>B:</b>	<b>Infrastructure</b>					
B1	Existence of well kept green space	1	<ul style="list-style-type: none"> <li>- PKC are preparing a long-term plan for the future use of public parks and open spaces. This will include an audit of all green space and incorporate 25 public meetings to air and discuss issues.</li> <li>- In Perth, PKC maintains two major park/green space areas on the North Inch and South Inch and woodland parks at Kinnoull Hill and Quarrymill.</li> <li>- PKC have installed additional lighting on the South Inch and CCTV coverage of both Inches to enhance public safety in these park areas.</li> <li>- A Management Plan has been drawn up for Kinnoull Hill Woodland Park following extensive public consultation.</li> <li>- Moncrieffe Hill on the outskirts of Perth is owned by the Woodland Trust and managed by a multi-agency partnership.</li> <li>- The Perthshire Big Tree Country initiative is a multi-agency partnership that is developing enhanced visitor access and interpretation at 25 sites across the region. These include 3 sites in Perth. In total, Big Tree Country promotes 66 countryside sites across Perth &amp; Kinross.</li> <li>- Perth has a very active Bloom Committee that organises plantings and maintenance of green spaces. Perth has been a Scotland and Britain in Bloom Champion on a number of occasions.</li> <li>- Cittaslow Perth has provided sponsorship to Beautiful Perth (successor to Perth in Bloom) to assist its latest bid for Britain in Bloom awards.</li> </ul>	2	3	3

B2	Developing and implementing an integrated traffic management and access strategy paying attention to the needs of pedestrians and the historic character of the town	3	<ul style="list-style-type: none"> <li>- In 2005, PKC carried out a comprehensive review of traffic management in Perth city centre. Following on from this, a new Local Transport Strategy is being developed.</li> <li>- PKC &amp; SET have funded large scale pedestrianisation of Perth City Centre including the introduction of pedestrian friendly surfaces in key areas.</li> <li>- A Traffic Management Review of North Perth was carried out in 2005 and gathered over 100 public comments.</li> <li>- PKC is a partner in the European SustAccess project that aims to implement wider sustainable transport options. The Council are working with this project to improve access and transportation top and from Perth Harbour.</li> <li>- PKC is supporting and funding an assessment study into the development of a new public transport interchange for Perth City that will enhance the railway station, which will incorporate a new bus station.</li> <li>- PKC is promoting and supporting the building of a new bridge over the River Tay near Perth to divert more through traffic from the city centre.</li> </ul>	6	3	9
B3	Disability friendly access to public places and offices	3	<ul style="list-style-type: none"> <li>- All PKC offices are fully accessible to disabled people with automatic door entry ramps, lifts, stair-lifts, induction loops etc. wherever possible. Counter heights, shelving etc. has also been designed to take account of the needs of disabled persons.</li> <li>- The Perth &amp; Kinross Access Group is currently working with Perth &amp; Kinross Association of Voluntary Services (PKAVS) to recruit an Access Development Officer to progress enhanced access for all types of disabled people.</li> <li>- Perth City Centre Management (PCCM) has run awareness seminars for local businesses re disabled access and serving disabled customers.</li> <li>- PKC operate the Blue Badge Scheme to provide parking concessions to disabled and blind people.</li> </ul>	2	3	3

			<ul style="list-style-type: none"> <li>- The Perth Shopmobility Scheme provides battery powered scooters to help disabled people get around the city centre. These are available from a local car park.</li> <li>- Women's Royal Voluntary Service (WRVS) volunteers run a Community Transport scheme to provide transport for people with mobility difficulties and their carers.</li> <li>- Wheelchair accessible minibuses are used to provide public transport services in Perth.</li> <li>- Perth Tourist Information Centre has full disabled access, a disabled toilet and induction loop facilities.</li> <li>- Dropped kerbs have been installed at all major road crossing points in Perth city centre to assist disabled people.</li> <li>- 12,000 metres of paths for people of all abilities are being developed as part of the Big Tree Country initiative.</li> <li>- All mobile libraries in Perth &amp; Kinross provide disabled access.</li> </ul>			
B4	Infrastructure which facilitates alternative mobility	1	<ul style="list-style-type: none"> <li>- PKC has established Park &amp; Ride facilities with parking for 300 cars and regular bus services at 2 sites on main approach roads into the city. Capacity at the main Park &amp; Ride facility will be increased by 100 spaces by 2010.</li> <li>- In 2004/05 PKC secured Scottish Executive funding of £820,000 for a 3-year initiative to develop bus services in Perth.</li> <li>- PKC and partners are working to develop an enhanced hourly rail service from Perth to Edinburgh and are looking at the case for opening new railway stations in the area.</li> <li>- In 2004/05 there were 4.4 million journeys on local bus services in Perth &amp; Kinross.</li> <li>- PKC has an on-going programme to develop commuter cycle routes into the city centre. One such route is already in place on Glasgow Road and another is currently being developed from Bridge of Earn.</li> </ul>	4	3	6

			<ul style="list-style-type: none"> <li>- PKC is currently undertaking a cycling study of Perth City Centre to identify opportunities to improve facilities. This will be completed in February 2007. <b>This study identified a number of recommendations to improve cycle access to the city centre, which are now being progressed by PKC.</b></li> <li>- PKC promote National Bike Week each June and In Town Without My Car Week each September. The latter links into European Mobility Week.</li> <li>- PKC provide a number of safe places to park cycles throughout the city centre.</li> <li>-PKC rents and sells refurbished bicycles at low rates and runs a mobile bike workshop to provide maintenance advice to local groups.</li> <li><b>- In 2006/07, PKC spent £240,000 on new cycling and walking initiatives.</b></li> <li>- VisitScotland Perthshire produce factsheets detailing Days Out by public transport.</li> <li><b>- Free bus travel and concessionary rail and ferry travel is available throughout Scotland to registered blind people, deaf people, people with disabilities and senior citizens.</b></li> </ul>			
B5	Free and easily accessible public conveniences	2	<ul style="list-style-type: none"> <li>- PKC operates 6 attended toilet facilities (2 in Perth) and 9 unattended facilities (2 in Perth).</li> <li>- All but 2 of the PKC facilities offer disabled toilets, which are usually available with a RADAR key.</li> <li>- PKC has set up a network of over 20 Comfort Scheme Partnership (2 in Perth) where businesses offer their toilet facilities to the general public free of charge. <b>By 2008, the number of Comfort Scheme facilities across Perth &amp; Kinross had expanded to 28.</b></li> </ul>	4	3	6
B6	Places for people to sit down and rest, not just in town centre	2	<ul style="list-style-type: none"> <li>- Provision of public seating has been an integral element of the pedestrianisation programme in Perth City Centre.</li> <li>- Indoor seating is provided in the main covered shopping mall in the city centre.</li> <li>- Extensive public seating is provided in all the main park/green space areas in and around Perth.</li> </ul>	2	3	3

			- PKC is currently drafting a Public Space Design Guide that highlights the need for seating facilities in public places.			
B7	Uniform opening hours for the different departments of council offices	1	- PKC operate 23 different offices of which 9 are in Perth. All operate uniform opening hours with the exception of one part-time housing office in a rural community.	6	3	6
B8	Provision of a Public Relations office	2	- PKC has a Corporate Communications Department, which provides PR support to all Council departments as well as external partner organisations and community groups.	2	3	6
B9	Slow City Call Centre for people to contact	2	- PKC operates a Customers First helpline with dedicated staff to handle all public enquiries. These staff will be trained to handle all public enquiries about Cittaslow and Slow Food.	2	3	6
B10	Plans for all business hours to coincide with townspeople's needs	2	- PCCM and PKC carry out regular surveys to ascertain townspeople's needs and expectations of city centre businesses. The latest survey will be published in October 2006. - PCCM has actively encouraged more retail premises in the city to open longer on Sundays and Thursday evenings to meet people's needs. However, longer opening is still patchy particularly among independent businesses. - PCCM has promoted extended shopping hours at key times of year such as Xmas. - PCCM has encouraged retailers and restaurants to extend opening hours at times when the city is hosting major conferences and events.	2	3	6
Total				32		54

Ref	Requirement	Weight	Comments	Score	Ideal	Max
<b>C:</b>	<b>Quality of Urban Fabric</b>					
C1	Plans to promote the maintenance, conservation and enhancement of historic areas, buildings and artefacts of cultural and local significance and their sympathetic re-use.	3	<ul style="list-style-type: none"> <li>- There are 5 designated Outstanding Conservation Areas in Perth and 3 Conservation Areas as well as 382 historic buildings.</li> <li>- Perth &amp; Kinross Heritage Trust (PKHT) offer Historic Building Grants to repair, conserve and restore architectural features using traditional methods and techniques.</li> <li>- PKC has a dedicated Conservation &amp; Regeneration Team with 5 members.</li> <li>- PKC &amp; SET have produced a Public Realms Improvements Design Guide to assist conservation and repair projects.</li> <li>- Major projects are currently underway at the Fair Maids House and the City Hall to develop sustainable new uses for landmark historic buildings. Fair Maids House will become the HQ of the Royal Scottish Geographical Society.</li> <li>- Perth Civic Trust is an active body that promotes conservation of historic buildings and comments on all relevant planning applications.</li> <li>- PKC have undertaken a Perth Centre Area Appraisal with a view to consolidating existing conservation areas into a single new area that will encompass parts of the city centre previously outwith existing conservation areas. The proposals outlined in this appraisal have been displayed in the main local shopping centre &amp; the main PKC public office during February 2008 as part of a public consultation process.</li> </ul>	6	3	9

C2	Plans to abolish faulty theft alarms, combined with measures for the protection of property and the safety of the community.	1	<ul style="list-style-type: none"> <li>- Tayside Police have adopted a robust policy to deal with faulty alarm systems and proactively manage problems of this type.</li> <li>- Perth has a Safer Cities Manager who has initiated a number of crime reduction and public safety projects.</li> <li>- Tayside Police, PKC and local licensed premises have worked together on an initiative to reduce drink related antisocial behaviour and crime in Perth town centre. This has had a significant impact on crime levels.</li> <li>- PKC has set up a Community Safety Partnership to address public safety issues throughout the region. This Partnership has spawned a Community Safety Implementation Group that actions initiatives.</li> <li>- CCTV cameras are in use throughout Perth City Centre.</li> <li>- Between 1999 and 2006, the number of serious and violent crimes in Perth &amp; Kinross reduced from 302 to 138 p/a and the number of housebreakings reduced from 553 to 238 p/a.</li> </ul>	2	3	3
C3	Encouragement of use of reusable or recyclable crockery and cutlery in public establishments.	1	<ul style="list-style-type: none"> <li>- PKC provide grants to local Village Halls to purchase reusable crockery and cutlery.</li> <li>- Perth Furniture Project provides reusable crockery and cutlery in its starter packs for people setting up new homes.</li> </ul>	1	3	3
C4	Use of sympathetically designed litter bins and effective litter and waste management.	3	<ul style="list-style-type: none"> <li>- Additional litter bins were installed in Perth city centre as part of the pedestrianisation programme.</li> <li>- PKC spend over £2 million p/a on litter management and employ 2 full-time Litter Officers who patrol main areas.</li> <li>- PKC issued 225 fixed penalty litter enforcement notices in 2005/06.</li> <li>- PKC achieved a 37% diversion of waste from landfill in 2006/07. This is 14% above the target set by the Scottish Executive and is an increase of 10% on 2004/05 figures.</li> <li>- PKC's Commercial Waste Minimisation Initiative won a national Scottish Waste Industry Award in 2005.</li> </ul>	9	3	9

		<ul style="list-style-type: none"> <li>- In 2008, PKC committed an additional £11 million to redesign waste collection services and increase the availability of recycling facilities.</li> <li>- Over 700 local businesses are provided with paper, glass and cardboard recycling facilities.</li> <li>- PKC's Perth Recycling Centre is open 7 days a week for up to 11 hours each day. An Outdoor Waste Education Centre has been developed at this centre.</li> <li>- Plans to set up 58 recycling points across Perth &amp; Kinross by end-2006 are on target. In 2006/07, a further 8 recycling points were introduced in Perth &amp; Kinross bringing the total number up to 70. The target is to have 80 by 2010.</li> <li>- PKC and the Scottish Waste Awareness Group have produced a detailed "Reduce, Reuse, Recycle A-Z Guide" which is available to all local residents.</li> <li>- Over 50,000 households in Perth &amp; Kinross have special bins for recycling garden and paper waste.</li> <li>- PCCM have launched a "Bin It &amp; Win It" campaign that offers children vouchers for PKL facilities if they follow good litter management practices.</li> <li>- VisitScotland have launched a "Live It, Bin It" initiative that supplies visitors with biodegradable bags for collecting and disposing of rubbish from their cars.</li> <li>- PKC provide free Dog Poo bags to all local residents and provide special bins for the bags throughout the region.</li> <li>- PKC support the "Can-Able" project where adults with learning difficulties collect and process aluminium cans for recycling.</li> <li>- VisitScotland Perthshire provides local accommodation providers with Towel Agreement Cards that help businesses save energy, water and detergent.</li> <li>- VisitScotland Perthshire will hold a "Water and Waste Issues" workshop for local tourism operators in Spring 2007.</li> </ul>			
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C5	Plans to plant sweet smelling of environment-enhancing plants in public and private gardens.	2	<ul style="list-style-type: none"> <li>- Perth in Bloom promotes beautiful garden schemes and maintains public plantings and hanging baskets throughout the city.</li> <li>- PKC has won the Royal Caledonian Horticultural Society trophy for horticultural excellence by a local authority.</li> <li>- Perth has twice won the Beautiful Scotland in Bloom Champion of Champions Rosebowl since 2000. <b>Cittaslow Perth has provided sponsorship towards Perth's 2008 bid for national Bloom awards.</b></li> <li>- PKC has its own nurseries in Perth that grow plants for public displays.</li> <li>- Plans are well progressed to create The Calyx, Scotland's largest horticultural centre on the outskirts of Perth. This is budgeted to cost over £20 million to develop and will be a national centre of horticultural excellence. <b>This project was subsequently shelved in early 2008 when it failed to secure National Lottery funding.</b></li> </ul>	4	3	6
C6	Encouragement of the use of interactive websites where the public can communicate with the administrators of the town.	2	<ul style="list-style-type: none"> <li>- PKC's <a href="http://www.perthshire.com">www.perthshire.com</a> website gives users contact details through which they can contact elected members and council officers within every council department.</li> <li>- <a href="http://www.perthshire.com">www.perthshire.com</a> includes copies of the PKC Annual Performance Report.</li> <li>- PKC operate a quarterly Viewfinder survey where a panel of 1,200 residents complete postal questionnaires about their priorities and issues and their views on and use of Council services.</li> <li>- The PKAVS website has facilities to email individuals within the organisation.</li> <li>- Perth College website has facilities to email individuals within the organisation.</li> <li>- VisitScotland's <a href="http://www.perthshire.co.uk">www.perthshire.co.uk</a> website has email enquiry facilities.</li> <li>- <b>In 2007, PKC piloted a "Let's Talk" project with voluntary and community organisations to develop direct discussion with Council Officers regarding the Council's future strategies.</b></li> </ul>	4	3	6

C7	Plans to promote eco-friendly architecture.	3	<ul style="list-style-type: none"> <li>- PKC has adopted an Architecture Policy that reflects national Scottish policies about new buildings having sustainability and sense of place.</li> <li>- PKC provide design advice to planning applications including advice on energy efficiency and use of sustainable construction materials and techniques.</li> <li>- PKC have a Construction Manager who champions sustainable and eco-friendly architecture.</li> <li>- Sustainable Construction principles were taken into account by bidders in design proposals for 6 new schools in Perth &amp; Kinross.</li> <li>- The proposed Calyx horticultural centre in Perth plans to build its facilities to eco-friendly principles.</li> </ul>	6	3	9
C8	Plans to promote appreciation of historic centres and to make them user-friendly through the production of a Town Plan, Conservation Area Appraisal, Town Design Statement or similar plan.	3	<ul style="list-style-type: none"> <li>- PKC is currently drafting a new Perth Town Plan. This will include a Conservation Area Appraisal that seeks to give greater structure to initiatives relating to the conservation and maintenance of historic areas.</li> <li>- PKC &amp; SET have produced a Public Realms Improvements Design Guide to assist conservation and repair projects.</li> <li>- Interpretation Boards have been erected at main car parks and at key sites in the city centre to increase appreciation of Perth's history as a medieval market town.</li> </ul>	3	3	9
Total				35		54

Ref	Requirement	Weight	Comments	Score	Ideal	Max
<b>D:</b>	<b><i>Encouragement of Local Produce and Products</i></b>					
D1	Up to date Cittaslow register of locally produced goods and producers within the natural hinterland of the town.	2	<ul style="list-style-type: none"> <li>- PKC have produced a 24 page full colour Perthshire Produce Guide featuring over 20 local producers. This is backed up by a Producers Directory detailing all local suppliers.</li> <li>- The Produce Guide and Producers Directory has been distributed to all tourist accommodation providers in Perthshire</li> <li>- PKC has a Business Directory with details of over 3,500 local businesses and the goods and services they provide.</li> <li>- PCCM maintains a database of all craftworkers in the Perth area.</li> <li>- <b>The national <a href="http://www.scottishfoodanddrink.com">www.scottishfoodanddrink.com</a> website gives details of over 100 local food suppliers. This website is aimed at shops, restaurants and hotels seeking to source local produce.</b></li> </ul>	4	3	6
D2	Events and training to help people to appreciate and preserve local cultural and artistic traditions and skills.	3	<ul style="list-style-type: none"> <li>- PKC has a cultural strategy that aims to preserve and promote local skills and traditions.</li> <li>- An annual Woodfair is held in Perth to promote local craftspeople working with timber.</li> <li>- The Creative Perthshire initiative has brought together over 90 local artists, craftworkers and galleries to promote their work, provide outlets for direct marketing and encourage exchange of best practice. This initiative runs training events to assist members.</li> <li>- PCCM organises 4 Craft Fairs p/a in Perth as well as the annual Tay Street Art Mart.</li> <li>- The annual Perth Festival of the Arts seeks to support and assist local artists and creative businesses.</li> <li>- Music Across Perthshire organises regular events to promote and support local musicians.</li> </ul>	6	3	9

			<ul style="list-style-type: none"> <li>- A Local Skills Trail has been set up in Blair Atholl, near Perth, to showcase 10 specialist craftsmen and local artists. Crafts include wrought iron-work, milling and bookbinding.</li> <li>- The annual Perth Agricultural Show and Scottish Game Fair, held in Perth, include displays of local traditions and skills.</li> <li>- Springboard UK have established a Perth Discovery Trail that is promoted to local schools to raise children's awareness of local culture and traditions. Children follow clues to take them around the trail.</li> <li>- A Perthshire Visual Arts Forum has been established by local professional artists to provide networking and mutual support.</li> <li>- PKC have appointed Cultural Co-ordinators to go into schools to increase young people's participation in cultural activity.</li> <li>- Cittaslow Perth is currently planning to organise and promote a week-long Cittaslow Festival in September 2008. This will incorporate the Scottish Woodfair.</li> </ul>			
D3	Plans to encourage and provide space for farmers and organic markets.	3	<ul style="list-style-type: none"> <li>- Perth's monthly Farmers Market was the first in Scotland and remains one of the largest in the country with over 30 stalls. The market continues to maintain strict criteria to favour local producers and organic producers make up a significant proportion of the stallholders.</li> <li>- Perth Farmers Market will celebrate its 10<sup>th</sup> anniversary in 2008 and a major event is planned for this in September.</li> <li>- Cittaslow Perth is sponsoring chef cookery demonstrations at each Perth Farmers Market throughout 2008. A local "roving chef" also attends each market to advise buyers on different ways to cook the produce they buy.</li> <li>- Regular Farmers Markets are now also held in Blairgowrie and Crieff.</li> </ul>	6	3	9

			- PKC has initiated an annual "Berryfest" where special markets celebrate the soft fruit the area produces. 6 Berryfest markets were held in 2006. It is hoped to develop Berryfest into a Food Festival.			
D4	Plans to increase awareness of good food and nutrition.	3	<ul style="list-style-type: none"> <li>- PKC has initiated a major "Buy Local, Eat Local" initiative to promote the quality of locally produced food.</li> <li>- A Perth &amp; Kinross Local Nutrition Implementation Group has been convened to action the objectives of the Tayside Nutrition Best Value Review.</li> <li>- PKC employs a Health Improvement Officer whose remit includes chairing and co-ordination of the above group.</li> <li>- PKC launched a healthy eating initiative in local schools in 2005. This has included installing machines selling fresh fruit juice instead of fizzy drinks; including local soft fruits on dinner menus; reducing the fat, sugar and salt content of school dinners; and providing vegetarian options at school dinners.</li> <li>- Tayside Contracts – the largest school catering provider in Perth &amp; Kinross – have introduced a "Taycat" mascot to promote healthy eating in nursery and primary schools. Pupils receive "paw points" for choosing healthy eating options. Points give entry to regular prize draws.</li> <li>- PKC &amp; Tayside Contracts have launched a Tuck Shop Toolkit to provide schools with advice on encouraging children to eat healthier and more balanced diets.</li> <li>- Tayside Contracts and PKC produce School Meals leaflets that explain healthy eating to families and offer suggestions on how to encourage children to choose healthy food options.</li> <li>- Each year Perth Farmers Market produce a set of monthly Recipe Cards to highlight local produce and encourage people to cook with it. <b>Cittaslow Perth is one of the sponsors of the 2008 Recipe Cards.</b></li> <li>- Both Perth Farmers Market and Berryfest have produced school packs to encourage healthier eating.</li> </ul>	6	3	9

			<ul style="list-style-type: none"> <li>- Perth Farmers Market give groups of children guided tours of each market with tasting sessions.</li> <li>- Over 90% of schools in Perth &amp; Kinross are registered eco-schools where emphasis is placed on learning programmes that cover nutrition and health.</li> <li>- PKC and the Food Standards Agency Scotland have set up pilot "Cook It Academy" projects in 2 Perth schools to encourage young people to explore food and cooking and its links with health in a fun and interactive way.</li> <li>- The percentage of local people eating fresh fruit more than once a day increased from 47% in 2003/04 to 51% in 2004/05.</li> <li>- PKC are running 6 Elementary Food &amp; Health courses in Perth for local voluntary groups who can influence the nutritional diet of others. These courses are accredited by the Royal Environmental Health Institute.</li> <li>- The Royal Highland Education Trust have set up a Perth &amp; Kinross Countryside Initiative where local farmers go into local schools to talk about farming and food production and school groups visit local farms to see their work for themselves. In 2007, this initiative hosted 28 farm visits and provided 37 classroom speakers for local schools.</li> </ul>			
D5	Educational programmes about organic food production.	2	- PKC has established an Organics Network involving over 70 organic producers. Educational programmes are a key element of this network.	2	3	6
D6	Implementation of measures for the preservation of unique local foodstuffs	3	<ul style="list-style-type: none"> <li>- The "Buy Local, Eat Local" seeks to help preserve and promote unique local foodstuffs. As part of this initiative a showcase of local producers was organised at the 2006 Royal Highland Show in Edinburgh.</li> <li>- The Perth &amp; Kinross Agricultural Forum regularly discusses and implements steps to support local producers working with unique local foodstuffs.</li> </ul>	3	3	9

			<ul style="list-style-type: none"> <li>- Scottish Crop Research Institute (SCRI) at Invergowrie near Perth operates a number of programmes to protect and conserve speciality local crops.</li> <li>- SCRI and PKC are currently undertaking a project to identify threats to traditional local varieties of apples in the Carse of Gowrie on the outskirts of Perth. <b>The project has now completed an audit of all historic and existing orchards in the Carse and a community initiative has been started to protect and develop existing orchards, develop public awareness of them, and access new markets for their produce. This initiative is being supported by the largest local hotel, which has contributed over £8,000 of funding to date.</b></li> </ul>			
D7	Plans to encourage organic farming and quality certification for products	3	- Perthshire Organics Network aims to assist and support organic producers and encourages them to participate in national accreditation schemes.	3	3	9
D8	Creation of awareness of traditional foodstuffs	3	<ul style="list-style-type: none"> <li>- The “Buy Local, Eat Local” campaign promotes local produce, supports local producers and encourages the reduction of food miles.</li> <li>- “Buy Local, Eat Local” mounted a showcase of local producers and foodstuffs at the 2006 Royal Highland Show. This was seen by over 160,000 visitors and was featured in national Scottish press, radio and TV.</li> <li>- Berryfest is a major annual initiative to raise awareness of and interest in locally produced soft fruit.</li> <li>- PKC &amp; SET are setting up a Farm Shop Trail to promote local foodstuffs. This will link into a proposed national VisitScotland accreditation scheme for Farm Shops.</li> <li>- The Perthshire Produce Guide aims to promote quality local foodstuffs.</li> <li>- Both Perth Farmers Market and the Berryfest events incorporate public tastings of local foodstuffs.</li> <li>- VisitScotland Perthshire have organised a “Meet the Producer” evening for local visitor accommodation providers. Perth Cittaslow spoke at this.</li> </ul>	6	3	9

			<ul style="list-style-type: none"> <li>- Perth Farmers Market are discussing setting up Local Produce Evenings in local hotels and restaurants to showcase local foodstuffs.</li> <li>- Over 50 Perthshire businesses are members of the national Eat Scotland quality assurance scheme which promotes regional flavours and traditional Scottish dishes.</li> <li>- Cittaslow Perth was represented on the PKC stand at the BBC Good Food Show in Glasgow in late 2007 at which local produce was heavily promoted. 20 local producers were highlighted on this stand.</li> <li>- In Autumn 2007, Cittaslow Perth sponsored a leaflet to promote the local elements of the Scottish NFU's "What's On Your Plate" campaign that aims to raise awareness of traditional local produce. Public farm visits were promoted as part of this campaign.</li> </ul>			
D9	Plans for the protection of goods and produce representing local tradition	3	<ul style="list-style-type: none"> <li>- The "Berryfest" events seek to raise awareness of the main local crop (Perthshire produces 90% of all the soft fruit in Scotland).</li> <li>- "Buy Local, Eat Local" aims to help protect traditional local foodstuffs by raising awareness and understanding of them.</li> <li>- PKC's Economic Development Strategy stresses the importance of the local food and drink sector.</li> <li>- PKC has set up a pilot Ambassadors Programme that aims to raise awareness of products and services provided locally and encourages networking between local companies.</li> </ul>	3	3	9
Total				39		75

Ref	Requirement	Weight	Comments	Score	Ideal	Max
<b>E:</b>	<b>Hospitality &amp; Community</b>					
E1	The commitment to develop a Slow Food Convivium.	3	<ul style="list-style-type: none"> <li>- Perth Cittaslow has made contact made with Fiona Richmond, Administrator of Slow Food UK, who has supplied information and literature about Slow Food for wider dissemination. This has been disseminated at a number of meetings.</li> <li>- Perth Cittaslow met with Donald Reid, Chair of the Edinburgh Convivium, for advice on how to set up a Perth Convivium and attended the Edinburgh Convivium AGM to pick up ideas and make contacts.</li> <li>- VisitScotland Perthshire organised a workshop on Slow Food for tourism operators in February 2007.</li> <li>- Two dozen prominent local food producers, restaurateurs and food writers have been invited to a Slow Dinner to progress setting up a Slow Food Convivium. A number have already committed to joining Slow Food and to helping set up a Perthshire Convivium.</li> <li>- PKC and SET have committed to providing initial sponsorship to help a new Convivium set up a programme of activities in its first six months.</li> <li>- <b>A Slow Food Perth convivium has been set up and was officially recognised by Slow Food UK in May 2007. It has since held over half a dozen events and representatives attended the Slow Food UK AGM in 2008.</b></li> </ul>	3	3	9
E2	Multilingual signposting, directions and instructions.	3	<ul style="list-style-type: none"> <li>- PKC have a policy of making all its documents and information materials available in different languages.</li> <li>- Car parks in Perth give instructions in four languages.</li> <li>- Tourist signs use internationally recognised symbols for facilities and attractions.</li> <li>- VisitScotland Perthshire have multi-lingual websites and print for overseas visitors to access information.</li> <li>- Many Tourist Information Centre staff have foreign language skills, which are identified on their name badges.</li> </ul>	3	3	9

E3	Training for those providing services to tourists, adoption of initiatives such as "Welcome Host".	3	<ul style="list-style-type: none"> <li>- Perth College is a major national centre of Hospitality Training and has developed a "Targeting Tourism" programme for this sector.</li> <li>- Targeting Tourism is developing a "Perthshire Product" training tool-kit to highlight local products and aspects.</li> <li>- Perth College has created a Business Development Centre on its Perth campus that caters largely for the hospitality sector.</li> <li>- SET actively supports the 100,000 Welcomes initiative that has succeeded Welcome Host.</li> <li>- VisitScotland actively encourages local businesses to join the Green Tourism Business Scheme and welcome schemes for walkers and cyclists.</li> <li>- PCCM has run Welcome Host schemes for local businesses and regularly organises other customer care courses.</li> <li>- SET runs an annual programme of Tourism Masterclasses for managers in tourism businesses.</li> <li>- PKC has developed an Incoming Workers Welcome Pack to provide training to migrant workers and workers from other parts of the UK.</li> <li>- Perth College run a series of training courses for migrant workers.</li> <li>- VisitScotland Perthshire actively promotes the national Green Tourism Business Scheme (over 40 local businesses in membership) and has set up a local Green Tourism Network, which now has over 90 members.</li> <li>- VisitScotland promote Walkers and Cyclists Welcome Schemes for tourism operators who provide facilities for these niche markets.</li> <li>- Cittaslow Perth has sponsored local heats of the 2008 FutureChefs competition for school pupils.</li> </ul>	3	9
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E4	Existence of well marked tourist routes with information and description.	2	<ul style="list-style-type: none"> <li>- A well promoted and signposted National Tourist Route runs from Perth to Aberdeen.</li> <li>- Extensive finger signposting is in place throughout Perth city centre.</li> <li>- Interpretation Boards are in place throughout the city centre to direct visitors to key sites and facilities. These Boards are supported by a promotional leaflet.</li> <li>- A Sculpture Trail has been set up to guide visitors to public art in the city centre.</li> <li>- A Perth Art Trail was set up during Perth Festival of the Arts in 2006. It is hoped to make this a more permanent trail.</li> <li>- A series of well marked walking routes with supporting leaflets are available at Kinnoull Hill Woodland Park and Moncrieffe Hill on the outskirts of Perth.</li> <li>- PCCM produce Speciality Shopping and Eating Out Guides with maps to route visitors around the city.</li> <li>- Bob Bennett, a local disabled man, has developed a series of leaflets outlining trails in Perthshire that can be followed by people in wheelchairs. One of these is the Quarrymill Walk in Perth.</li> <li>- VisitScotland Perthshire's <a href="http://www.perthshire.co.uk">www.perthshire.co.uk</a> website contains information on over 70 walks and over 50 local cycling and mountain biking routes in Perthshire</li> <li>- VisitScotland Perthshire produce leaflets detailing on and off cycling routes around Perth &amp; other parts of Perthshire.</li> </ul>	4	3	6
E5	Printed "Cittaslow" guides.	2	<ul style="list-style-type: none"> <li>- 5,000 full colour flyers have been produced to promote - Cittaslow in Perth and Perth &amp; Kinross. These guides have been direct mailed out to over 600 local businesses in Perth. In total over 3,000 flyers have been circulated to the general public and local businesses in November 2006.</li> <li>- Budgetary provision has been made to produce an updated printed guide in Summer 2007. <b>This was changed to production of 5,000 Cittaslow bookmarks for free distribution through local outlets.</b></li> </ul>	4	3	6

E6	Promote a wide cross section of social events, sports clubs and volunteering opportunities for the whole community.	2	<ul style="list-style-type: none"> <li>- Local agencies work together to maintain and promote a comprehensive Events Database that is available through numerous local websites (PKC, VisitScotland, Music Across Perthshire and others).</li> <li>- Perth &amp; Kinross Association of Voluntary Services (PKAVS) is one of the largest volunteer organisations in Scotland with over 40 staff promoting volunteering and assisting volunteer projects.</li> <li>- The Volunteer Centre within PKAVS has over 150 local voluntary bodies registered with it and organises an annual Volunteering Street Market to encourage people to take up volunteering.</li> <li>- PKC, VisitScotland and the Perthshire Advertiser sponsor the Pride of Perthshire Awards that promote and recognise local volunteers.</li> <li>- P&amp;K Quality of Life Trust supports initiatives to create sustainable communities with a high quality of life.</li> <li>- Perth &amp; Kinross Leisure operate a wide range of sports facilities and organise and promote a wide range of sports-related events.</li> <li>- Horsecross manage a wide range of cultural events &amp; activities at Perth Concert Hall and Perth Theatre.</li> <li>- Perth Festival of the Arts is a major annual cultural event attracting over 13,000 people to performances and visual arts.</li> <li>- PKC provides financial support worth over £100,000 p/a to local events through its Events Strategy &amp; Action Plan.</li> <li>- PKC has set up a Local Investment in Learning programme that promotes schools, libraries and community facilities as access points to a wide range of opportunities for learning, community development and cultural activities.</li> <li>- In 2006/07, the number of hours local residents are engaged in community or voluntary based activity increase by 23% to 14,619 hours.</li> </ul>	4	3	6
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E7	Managed car parks in areas with access to town centres.	3	<ul style="list-style-type: none"> <li>- There are 22 off-street car parks in Perth with parking for 2,600 cars. 11 of these are short-stay car parks.</li> <li>- 3 of Perth's car parks have been given secure parking awards.</li> <li>- There are disabled parking facilities in all main car parks in the city.</li> <li>- There are Park &amp; Ride facilities for 300 cars at 2 parks on the outskirts of the city.</li> <li>- There are over 1,200 on-street car parking spaces in Perth city centre.</li> <li>- There is a designated coach park within 5 minutes walk of the city centre and a designated coach drop off/pick up point in the city centre.</li> <li>- There are 3 secure cycle parking facilities in Perth city centre.</li> <li>- PKC produce a detailed Perth Parking Guide that details the location and cost of all parking facilities in the city.</li> </ul>	6	3	9
E8	Promote special local events to encourage development and support facilities to make it easy for people to come and enjoy them.	2	<ul style="list-style-type: none"> <li>- The events database maintained by local organisations promotes events to encourage use of local facilities.</li> <li>- Perth &amp; Kinross Active Schools Team organise an annual "Give It A Go!" sports festival to encourage young people to get involved in physical activity.</li> <li>- Various local community groups have organised "Better Place to Live" fairs to promote local facilities and organisations.</li> <li>- Horsecross operate a programme of visits by community groups to showcase the facilities of Perth Concert Hall and Perth Theatre.</li> </ul>	4	3	6
E9	Promotion of any initiatives of a Cittaslow nature.	3	<ul style="list-style-type: none"> <li>- PKC's Corporate Communications department issue regular press releases and organise photocalls to promote healthy living and quality of life initiatives.</li> <li>- Details of quality of life and healthy living initiatives are available on the <a href="http://www.perthshire.com">www.perthshire.com</a> website.</li> </ul>	3	3	9

			<ul style="list-style-type: none"> <li>- PCCM are planning a Spring 2007 “Be Vocal, Shop Local” campaign in partnership with the FSB to promote use of local suppliers and producers.</li> <li>- In 2008, Cittaslow Perth is sponsoring cookery demonstrations at Perth Farmers Market, a project at Perth High School where pupils grow and cook produce, and part of Beautiful Perth’s Britain in Bloom submission.</li> <li>- Cittaslow Perth has sponsored local heats of the 2008 FutureChefs competition for school pupils.</li> <li>- In January 2008, SET organised and promoted a Food Destinations seminar in Perth at which Cittaslow was highly promoted. This was attended by delegates from all over Scotland.</li> </ul>			
Total				37		69

Ref	Requirement	Weight	Comments	Score	Ideal	Max
<b>F:</b>	<b>Cittaslow Awareness Creation</b>					
F1	Directory of organisations contributing to the aims and objectives of Cittaslow.	3	- To date, over 20 local organisations have expressed support for the aims and objectives of Cittaslow. These are detailed in the <a href="http://www.perthcittaslow.org">www.perthcittaslow.org</a> website.	6	3	9
F2	Cittaslow logo on council/partnership documents (letterhead etc.)	3	- The logo has been used on the 5,000 flyers produced to raise awareness of Cittaslow. - The logo will be added to relevant pages on local websites. - The logo will be included in future display stands produced by PKC to promote the local food and drink sector. - Cittaslow display stands will also be produced to promote Cittaslow at local and national events. These stands will incorporate the logo. <b>This has been done and the stands have been used at numerous local events to promote Cittaslow.</b> - Perth's Cittaslow accreditation is highlighted and explained in the PKC Annual Report for 2006/07 and is the first item mentioned in the "What Have We Done In The Past Year" section of the report.	3	3	9
F3	Promotion of the movement's aims and objectives.	3	- Press releases have been issued about Cittaslow's aims and objectives. These have generated coverage in local and national media. - Articles about Cittaslow have been carried in the Perthshire Chamber of Commerce newsletter, the Perth City Centre Management newsletter and the newsletters of other local organisations. - A series of almost a dozen presentations on Cittaslow have been given to a variety of local organisations including Perth & Kinross Agricultural Forum, Perth & District Hoteliers & Restaurateurs Association and the Perthshire Green Tourism Network.	6	3	9

		<ul style="list-style-type: none"> <li>- Copies of the Perth Cittaslow leaflet have been direct mailed to over 600 Perth businesses.</li> <li>- VisitScotland Perthshire have created a page on Cittaslow in their <a href="http://www.perthshire.co.uk">www.perthshire.co.uk</a> website.</li> <li>- Springboard UK have established a Perth Discovery Trail that is promoted to local schools to raise children's awareness of local culture and traditions. Children follow clues to take them around the trail. Perth's Cittaslow application is highlighted and explained in the material for this trail.</li> <li>- A local MSP hosted a reception for Cittaslow Perth in the Scottish Parliament. This attracted 3 government ministers and considerable local media coverage.</li> <li>- Cittaslow Perth Steering Group members continue to give presentations on Cittaslow to local groups and to man stands at local events including Perth Farmers Market.</li> <li>- Cittaslow Perth's previous Project Manager gave presentations on Cittaslow to groups in Linlithgow and Cupar. As an outcome, Linlithgow has now applied for Cittaslow membership.</li> <li>- Perth's Cittaslow membership is now promoted on city entry/welcome signs on the main roads into Perth.</li> <li>- In Spring 2008, Cittaslow Perth have commissioned a study/review that will look at public and business awareness and understanding of Cittaslow. This will inform future activities.</li> <li>- Cittaslow Perth cotton carrier bags have been produced for free local distribution.</li> <li>- Cittaslow Perth was represented and branded on the PKC stand at the BBC Good Food Show in Glasgow in November 2007.</li> <li>- In January 2008, SET organised and promoted a Food Destinations seminar in Perth at which Cittaslow was highly promoted. This was attended by delegates from all over Scotland.</li> </ul>			
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			- Cittaslow Perth are currently planning to organise and promote a local Cittaslow Festival in September 2008 to promote the movement's aims and objectives.			
F4	Website showing how Cittaslow themes are applied.	3	- A <a href="http://www.perthcittaslow.org.uk">www.perthcittaslow.org.uk</a> website has been set up within PKC's <a href="http://www.perthshire.com">www.perthshire.com</a> site. - <a href="http://www.perthcittaslow.org.uk">www.perthcittaslow.org.uk</a> has over a dozen pages and provides links to <a href="http://www.cittaslow.org.uk">www.cittaslow.org.uk</a> and <a href="http://www.slowfood.org.uk">www.slowfood.org.uk</a> .	6	3	9
F5	To promote family life and healthy living for all age groups.	3	- PKC has launched a Joint Health Improvement Plan for 2006 – 09. The plan prioritises a number of key topics including nutrition and its role in promoting positive health and improving wellbeing amongst the local population. - PKC operates a number of allotment facilities for local families to grow their own produce. - Tayside Contracts run the "Hungry for Success" initiative in all local primary and secondary schools to meet Scottish Executive Scottish Nutrient Guidelines. As part of this, they have provided assembly talks to local children and provided tasters of new home-made dishes. - PKC and Tayside Contracts have presented all local Head Teachers with a Healthy Eating Tuck Shop Tool Kit to encourage healthy eating choices. <b>In 2006/07, 30 local schools operated Healthy Tuck Shops compared to 14 in 2005/06.</b> - PKC & Tayside Contracts are offering a Healthy Breakfast service to all local schools. - Tayside Contracts are planning a Health Awareness Week in local schools in March 2007 and will promote healthy breakfasts, brunches and lunches as part of this. - Tayside Contracts have run a partnership day with local School Nurses to ensure both are promoting the same health messages.	6	3	9

			<ul style="list-style-type: none"> <li>- PKC have set up two “Let’s Cook” projects in Perth schools to encourage young people to develop skills and knowledge around food. The aim is to involve parents in cooking together with their children to prepare balanced meals.</li> <li>- PKC have set up an “Active Families” project that includes sessions involving food preparation learning in the kitchen.</li> <li>- The Big Tree Country initiative produce quarterly newsletters to encourage residents and visitors to exercise and enjoy the local countryside</li> <li>- Cittaslow Perth has been involved in discussions about setting up a local Children’s Orchard project to encourage young people to grow food.</li> </ul>			
F6	Provision in budget for the application of these requirements and measures to improve scores.	3	<ul style="list-style-type: none"> <li>- Financial provision has been made in the 2007/08 PKC Economic Development budget and the SET Tourism Team budget to support Cittaslow related initiatives.</li> <li>- A series of priority projects for 2007 has been agreed by the Perth Cittaslow Steering Group to address areas of weakness in meeting criteria. Priorities will include the introduction of a badging scheme for local businesses working to Cittaslow principles, the sourcing of more local produce for school menus, the production of new promotional flyers and promotional display stands and the promotion of “green gym” campaigns to encourage healthy living</li> <li>- PKC’s Economic Development Dept has made increased budgetary provision for Cittaslow related projects in 2008/09. Support for Cittaslow is an integral element of Economic Development’s activities.</li> <li>- PKC have funded a review in Spring 2008 to gauge how Perth is continuing to perform against Cittaslow criteria.</li> </ul>	6	3	9

F7	Press cuttings referring to Cittaslow to be shown on Council notice boards and establishment of lines of communication with local and national press and media.	3	<ul style="list-style-type: none"> <li>- Press releases regarding Cittaslow initiatives are sent to a database of over 40 local and national media contacts.</li> <li>- Press cuttings relating to Cittaslow have been collected for eventual display on the <a href="http://www.perthcittaslow.org.uk">www.perthcittaslow.org.uk</a> website.</li> <li>- Cittaslow was promoted through radio interviews with Radio Scotland at the Food Destinations seminar held in Perth in January 2008.</li> <li>- Cittaslow Perth is supporting and sponsoring a proposed familiarisation visit to Perthshire by members of the UK Guild of Food Writers in September 2008.</li> </ul>	3	3	9
F8	Initiatives to involve opinion formers and local firms in helping to achieve compliance with Cittaslow requirements	3	<ul style="list-style-type: none"> <li>- All local MPs and MSPs were sent information about the aims and objectives of Cittaslow and the compliance criteria. 4 have responded expressing support for the initiative and requesting further information. Briefing meetings were held with 3 of them.</li> <li>- A local MSP placed a motion in the Scottish Parliament supporting Perth's bid to become Scotland's first Cittaslow town.</li> <li>- Over 400 local firms in membership of Perthshire Chamber of Commerce have received information about Cittaslow through the Chamber newsletter. The Chamber also appointed one of its Directors on to the Perth Cittaslow Steering Group.</li> <li>- Presentations on Cittaslow have been given to members of Perth &amp; District Hoteliers &amp; Restaurateurs Association and Perth &amp; Kinross Agricultural Forum to seek their help in achieving membership standards. Both organisations subsequently appointed representatives on to the Perth Cittaslow Steering Group.</li> <li>- The Perth Cittaslow Steering Group includes active representation from VisitScotland Perthshire, Perth City Centre Management Ltd, Perth College, Perth &amp; Kinross Association of Voluntary Services and other organisations. All Steering Group members have contributed towards compliance with Cittaslow requirements.</li> </ul>	6	3	9

			<ul style="list-style-type: none"> <li>- A reception for Cittaslow Perth was held in the Scottish Parliament in February 2008. This attracted 3 government ministers.</li> <li>- The largest local hotel – Gleneagles – is supporting the Carse of Gowrie Orchard Group through the Green Tax that it levies on guests. To date, over £8,000 of support has been given to the group.</li> <li>- Cittaslow Perth is one of the sponsors of the 2008 Perthshire Business Fair, which is the largest annual showcase of local businesses.</li> <li>- Over 80 local businesses have been surveyed in Spring 2008 to measure their awareness and understanding of Cittaslow.</li> </ul>			
F9	Encouragement of schools, hospitals, community centres and tourism operators to use local produce	3	<ul style="list-style-type: none"> <li>- Tayside Contracts – the largest local suppliers of school meals – source 75% of their meat locally and source all fruit and vegetables locally.</li> <li>- In 2005, PKC &amp; Tayside Contracts launched an initiative to increase the availability of locally produced soft fruit on the menu in local schools.</li> <li>- Perth &amp; Kinross Agricultural Forum are developing initiatives to encourage more use of local produce in schools. To this end, a major meeting was held with PKC, Tayside Contracts and the Scottish Executive in February 2007 to identify obstacles to this objective and ways to address them.</li> <li>- Perth &amp; Kinross Agricultural Forum are working with Perth Academy on a project to encourage pupils to grow vegetables in the school grounds prior to preparing, cooking and eating them.</li> <li>- NHS Tayside have attended a number of meetings about Cittaslow and are looking at ways in which they can make more use of local produce.</li> <li>- PKC and Perthshire Chamber of Commerce have run a number of Procurement Seminars to advise local firms on how to go about securing orders from public agencies.</li> </ul>	6	3	9

			- Perth Cittaslow Steering Group have adopted a priority of developing an accreditation scheme for local businesses that use local produce. It is hoped to introduce this scheme in Autumn 2007. It is now hoped that this will be linked to a national Cittaslow Supporter Recognition scheme that will be launched in June 2008.			
Total				48		81

**Total Score – 231 out of 402 (57.5%)**