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## **Introduction**

The purpose of this profile is to give information on Highland Perthshire situated in central Scotland with a population on 11527

*Community profiles are often used by local authorities, health authorities, community organisations and funding agencies to determine policies, allocate resources and to measure the outcomes of these policies A community profile provides qualitative information on the demographic, economic and social make up of a community.*

The main centre of population is Pitlochry (2,564) complemented by rural communities and remote settlements.

The figures quoted in this profile refer to the 2001 census which provides the most current information held at this time, and does not perhaps reflect the rising numbers of people over 65 years (2,543) and the increasing number of migrant workers in the area. Highland Perthshire has the third highest number of migrant workers of all Scottish authorities, the majority being from Hungary and Poland. In summer the population increases both with visitors to the area and the number of migrant workers who come to spend the summer months working in the hotels, guesthouses restaurants and in agriculture.

Highland Perthshire also has a smaller number of individuals who are economically active (25-44) than the Scottish average and a much higher number of retired people.

## **Geography**

Highland Perthshire lies North of Perth in central Scotland covering an area of 1000 square miles or 266,832 hectares from Dunkeld in the south east to Rannoch Moor in the West and Blair Atholl in the North.

Its characteristics are high mountains, stunning glens, picturesque Lochs, fast and slow moving rivers, home to an abundance of Scottish wildlife, historic standing stones and some of the UK's tallest trees.

The major settlements of the area are Pitlochry, Aberfeldy, Dunkeld with the discrete and often remote communities of:

Acharn  
Amulree  
Ballunluig  
Bankfoot  
Blair Atholl  
Camserney  
Dull  
Dunkeld & Birnam  
Fearnan  
Fortingall  
Keltneyburn  
Glen Lyon  
Grandtully  
Kenmore  
Kinloch Rannoch  
Lawers  
Loch Tay

Many of these rural towns have their own industries, businesses and services and wish to maintain their own identity

The use of land for bio fuel and other forms of renewable energy production is likely to affect areas in Highland Perthshire both the impact on the natural landscape and the economic benefits to local communities through benefit packages

## Population, General Statistics and Analysis

### Highland Perthshire Overview

POPULATION	2001	%
Total People	<b>11527</b>	100.00
Male	5571	48.33
Female	5956	51.67
Communal Establishment	634	5.50
In Households	10893	94.50
Age 16+ in households	9072	78.70
Area (hectares)	2666832	-
Population Density (per ha)	0.04	-

Age Structure	2001	%
0 – 4	482	4.20
5 – 11	820	7.11
12 – 15	609	5.28
16	140	1.21
17	151	1.31
18	121	1.05
19 – 24	577	5.01
25 – 49	<b>3459</b>	30.01
50 – 64	<b>2523</b>	21.89
65 – 79	<b>1967</b>	17.06
80+	676	5.86

Ethnicity	2001	%
White	<b>11432</b>	99.18
Asian	36	0.31
Chinese	16	0.14
Black	14	0.12
Mixed	19	0.16
Other	10	0.09

Long Term Illness	2001	%
People in households	1914	17.57
People not in good health	716	6.57
Care provider (unpaid)	950	8.72
Provides 20+ hours of care	281	2.58

Economic Activity	2001	%
Persons aged 16 – 74	8408	-
Economically active +	5668	67.41
Working#	5334	94.11
Full Time ~	2968	55.64
Part Time ~	993	18.62
Self Employed ~	1373	25.74
Unemployed #	200	3.53
Full Time Student #	134	2.36
Economically Inactive +	2740	32.59
Retired *	1594	58.18
Student *	221	8.07
Look after home / family *	401	14.64
Permanently sick *	305	11.13
Other *	219	7.99

Total Household spaces	6319	100.00
With residents	5105	80.79
Second/Holiday Home	1049	16.60
Vacant	165	2.61
Owner Occupied	2966	58.10
Local Authority	560	10.97
Housing Association	269	5.27
Private Rented	1310	25.66
1 Person Household	1715	33.59
2 Person Household	2044	40.04
3 – 4 Person Household	1118	21.90
5 + Person Household	228	4.47
Average Household Size	2.13	-
No car household	940	18.41
1 car / van	2616	51.24
2 cars / vans	1258	24.64
3 + cars / vans	291	5.70
Total cars/vans	6104	-
Lone Parent	344	6.74
One pensioner only	949	18.59
2 or more pensioners only	728	14.26
Dependant child/children	1100	21.55
1 person (non pensioner)	766	15.00
Adult couple, no children	1035	20.27
No central heating	430	8.42
Shares shower/bath & wc	0	0.00
Both of the above	0	0.00

Industry	2001	%
A,B agriculture, fishing	471	8.63
C mining	43	0.79
D manufacturing	337	6.17
E electric, gas and water	115	2.11
F construction	382	7.00
G,H wholesale/retail/hotels/ restaurants	1749	32.04
I transport/comm.	-	-
J,K financial/business	241	4.41
L,M,N public/admin/defence/ Education/health/social work	673	12.33
O,P,Q other services	1019	18.67
	-	-
	429	7.86

Economic Activity percentaged on: +all aged 16-74 #economically active, ~working, \*economically inactive

NOTE:Totals may not sum due to rounding

Source Univariate and CAS Census statistics 2001 GRO(S)

## **Analysis of Main Settlements**

### **Pitlochry**

Pitlochry is the seventh largest settlement in Perth in Kinross with a population of 2,564. IN 2001, 102 were under the age of five, 5-18 year olds numbered 395 with the largest group 1,291 in the 50+ age group. As stated earlier, the population increases over the summer months.

Pitlochry has the highest percentage of residents born outside the EU (5%) in Tayside; this is the eighth percentage among Scotland's settlements.

Pitlochry has the highest percentage of people employed in hotels and restaurants in Scotland

Pitlochry also has the highest percentage of economically active people in Tayside who are self employed (14%) and has a significantly higher percentage of self-employed females (9%) than the Scottish average (3.5%)

### **Dunkeld & Birnam**

The population of Dunkeld and Birnam was 1159. Although an area which attracts retired people the biggest percentage (29%) of inhabitants are in the 25-49 age group. This is closely followed by those in the 65-79 age groups (19.5%).

Dunkeld has the highest percentage of people (16%) aged over 16 who are widowed.

### **Aberfeldy**

The population of Aberfeldy is 1,895. 894 being male and 1001 female. 30% are in the 25-49 age group, almost 18% are 65-79 and there were 145 between the ages of 12 and 19, i.e. a little more than 7½%

Aberfeldy is Scotland's first Fair Trade Town.

## **Health and Medical**

Scotland has one of the highest death rates from coronary heart disease in western Europe. This has been attributed to high rates of smoking, poor diet poverty and risk factors of high blood cholesterol, physical inactivity, high blood pressure, obesity, type 2 diabetes.

However, in Perth and Kinross the all-cause mortality rate (all ages), and mortality rates from heart disease, stroke and cancer (under-75s), are all significantly better than the Scotland average.

## **Life Expectancy**

Male life expectancy in Perth & Kinross is the second best of all 40 Community Health Profiles areas in Scotland. Female life expectancy is also significantly better than the Scotland average.

Expected years of life in good health are 70.8 for males and 74.2 for females (Scotland 66.3 and 70.2 respectively). The area is either significantly better than, or not significantly different to, Scotland for all mental health & function indicators, with the exception of psychiatric hospital patient rates (significantly worse than average).

## **Smoking**

An estimated 21.8% of adults smoke, compared to 27.3% in Scotland as a whole.

## **Drugs & Alcohol**

There have been 149 alcohol related deaths in the last five years, giving a death rate significantly better than (below) the Scotland average. The proportion of the population hospitalised for alcohol related and attributable causes are significantly better (lower) than Scotland, as is the proportion of the population hospitalised for drug related conditions.

## **Older People**

In Perth & Kinross CHP, 18.2% of older people with intensive care needs are cared for at home, rather than in care homes or geriatric long-stay hospital beds (Scotland 29.2%). Additionally, 3.7% of older people receive free personal care at home (Scotland 4.8%). At the 2001 Census, lone pensioner households accounted for 16.4% of all households (Scotland 15.0%). The percentage of households who are homeless is significantly better (lower) than average.

## **Services in Highland Perthshire**

Highland Perthshire is served by 5 GP surgeries and two community hospitals.

Clinical teams including practice nurses, health visitors, midwives, speech therapists, physiotherapists, podiatrists also operate within the surgeries.

Accidents and emergencies which are too urgent or too serious to be treated at a GP surgery or community hospital are seen at Perth Royal Infirmary or Ninewells Hospital, Dundee

### **Aberfeldy Surgery**

Taybridge  
Aberfeldy  
PH15 2BH  
Tel 01887820366

### **Pitlochry Medical Centre**

Ferry Road  
Pitlochry  
Tel 01796 472558

### **Blair Atholl Health Centre**

Blair Atholl  
PH3 1JH  
Tel 01796 481223

### **Dunkeld Craigvinean Surgery**

Little Dunkeld  
PH8 OAD  
Tel 01350 727269

### **Kinloch Rannoch- Medical Practice**

The Surgery  
Kinloch Rannoch  
Pitlochry  
PH2 5PR  
Tel 01882 632216

### **Community Hospitals**

Aberfeldy Cottage Hospital  
Old Crieff Road  
Aberfeldy  
PH15 2DH  
Tel 01887 820314

### **Pitlochry Community Hospital**

Ferry Road  
Pitlochry  
PH16 5HP  
Tel: 01796 472052

### **Dentists**

#### **Ross Anderson**

Taybridge Terrace,  
Aberfeldy PH15 2BS  
01887 820015

#### **Infinity Blue**

60-62 Atholl Road,  
Pitlochry  
PH16 5BL  
01796 470 001

#### **P S Greig**

6 Bridge Street,  
Dunkeld PH8 0AH  
01350 728 826

### **Social Care**

Social work offices provide support, protect and care for people in the Highland Perthshire community. This could include families in crisis, young offenders, elderly people struggling to live independently, or children in need of the care and support of foster carers. They can also provide information on community crèches, domestic abuse, fostering and adoption and carers

### **Pitlochry Social Work Office**

Pitlochry Community Hospital, Ferry Road, Pitlochry PH16 5FG

Pitlochry Area Centre, 26 Atholl Road, Pitlochry **Tel:** 01796 474600 **Fax:**  
01796 472230

## **Education**

Perth and Kinross Council Education and Children's Services have a statutory obligation to provide Education. The Council is committed to delivering the highest quality service at all times and information about the range of services, activities and sources of support for families available in the Highland Perthshire Family Information Directory – Tel 0845 601 4477 email [childcare@pkc.gov.uk](mailto:childcare@pkc.gov.uk)

### ***Pre School***

(Voluntary Groups)  
Aberfeldy Playgroup  
Scout Hut  
Taybridge  
Aberfeldy  
PH15 2BH

Dunkeld and Birnam Playgroup  
Royal School of Dunkeld  
Dunkeld  
PH8 OAB

Pitlochry Pre School Playgroup  
Dalchampaig  
Rir-Achan Road  
Pitlochry  
PH16 5AL

Private Day Nursery  
Old Oak Children's Nursery  
Kirkfield Place  
Little Dunkeld  
PH8 0AE

Local Authority  
Playstart – Mobile Creche Project  
Email: [childcare@pkc.gov.uk](mailto:childcare@pkc.gov.uk)

Community Creches  
Email: [childcare@pkc.gov.uk](mailto:childcare@pkc.gov.uk)

## Primary Schools

### Blair Atholl Primary School



St Adamnan Road  
Bridge of Tilt  
Pitlochry  
PH18 5TB

Headteacher: Lorna Barr  
Tel no: 01796 481210  
Email: [headteacher@blairatholl.pkc.sch.uk](mailto:headteacher@blairatholl.pkc.sch.uk)  
Website [www.blairatholl.pkc.sch.uk/](http://www.blairatholl.pkc.sch.uk/)  
Map [Location Map \[pdf 338KB\] - Blair Atholl Primary](#)  
Pupil Roll: 26

### Related information

Eco-Flag: 

[Blair Atholl School Handbook 2009 \[pdf: 233 KB\]](#)

[Blair Atholl HM Inspection Follow Up Report 2004 \[pdf 15KB\]](#)

[Blair Atholl HM Inspection Report 2002 \[pdf 38KB\]](#)

[Blair Atholl HM Integrated Inspection Report 2004 \[pdf 17KB\]](#)

### **Breadalbane Academy (Primary)**



Crieff Road  
Aberfeldy  
PH15 2DU

Headteacher: Sheila Beattie  
Tel no: 01887 820428  
Email: [headteacher@breadalbane.pkc.sch.uk](mailto:headteacher@breadalbane.pkc.sch.uk)  
Website <http://www.breadalbane.pkc.sch.uk/>  
Map [Breadalbane Academy \(Primary\) - Location map \[pdf: 485Kb\]](#)  
Pupil Roll: 187

## Related information

Eco-Flag: 

Breadalbane HM Inspection Report 2006 [pdf: 263Kb]

Breadalbane HM Inspection Follow Up Report 2008 [pdf: 23Kb]

Breadalbane Academy School Handbook [pdf 307KB]

## **Glenlyon Primary School**



Glenlyon  
Aberfeldy  
PH15 2PP

Headteacher: Isabel Forrest

Tel no: 01887 866223

Email: [headteacher@glenlyon.pkc.sch.uk](mailto:headteacher@glenlyon.pkc.sch.uk)

Website <http://www.glenlyon.pkc.sch.uk/>

Map [Glenlyon Primary School - Location map \[PDF: 143Kb\]](#)

Pupil Roll: 7

## Related information

Eco-Flag: 

Glenlyon School Handbook 2009 [PDF: 265Kb]

Glenlyon HM Inspection Report 2008 [PDF: 45Kb]

Glenlyon HM Follow Through Report 2010 [PDF: 44KB]

## Grandtully Primary School



Grandtully  
Pitlochry  
PH9 0PL

Headteacher: Laura McIntosh  
Tel no: 01887 840313  
Email: [headteacher@grandtully.pkc.sch.uk](mailto:headteacher@grandtully.pkc.sch.uk)  
Website <http://www.grandtully.pkc.sch.uk/>  
Map [Grandtully Primary School - Location map \[PDF: 169Kb\]](#)  
Pupil Roll: 23

Related information

Eco-Flag: 

[Grandtully HM Inspection Report 2007 \[PDF: 74Kb\]](#)  
[Grandtully School Handbook \[pdf 206KB\]](#)

## Kenmore Primary School



Kenmore  
By Aberfeldy  
PH15 2HL

Headteacher: Anne Burrell  
Tel no: 01887 830289  
Email: [headteacher@kenmore.pkc.sch.uk](mailto:headteacher@kenmore.pkc.sch.uk)  
Website <http://www.kenmore.pkc.sch.uk/>  
Map [Kenmore Primary School - Location map \[PDF: 150Kb\]](#)  
Pupil Roll: 61

Related information

Eco-Flag: 

[Kenmore School Handbook 2010 \[PDF: 227Kb\]](#)  
[Kenmore HM Inspection Report 2005 \[PDF: 47Kb\]](#)

## **Kinloch Rannoch Primary School**



Kinloch Rannoch  
By Pitlochry  
PH16 5PL

Headteacher: Mairi Brown (Acting)  
Tel no: 01882 632358  
Email: [headteacher@kinlochrannoch.pkc.sch.uk](mailto:headteacher@kinlochrannoch.pkc.sch.uk)  
Website <http://www.kinlochrannoch.pkc.sch.uk/>  
Map Kinloch Rannoch Primary School -  
Location map [PDF::164Kb]  
Pupil Roll: 30

Related information

Eco-Flag: 

Kinloch Rannoch HM Inspection Report 8 December 2009

## **Logierait Primary School**



Ballinluig  
Pitlochry  
PH9 0LG

Headteacher: Lorna Barr (Acting)  
Tel no: 01796 474646  
Email: [headteacher@logierait.pkc.sch.uk](mailto:headteacher@logierait.pkc.sch.uk)  
Website <http://www.logierait.pkc.sch.uk/>  
Map Logierait Primary School -  
Location map [PDF: 174Kb]  
Pupil Roll: 30

Related information

Eco-Flag: 

Logierait HM Inspection Report 2001 [PDF: 31Kb]  
Logierait School Handbook 2010 [pdf 402KB]

## Royal School of Dunkeld Primary School



Dunkeld  
PH8 0AB

Headteacher: Annette Beaton  
Tel no: 01350 727237  
Email: [headteacher@royaldunkeld.pkc.sch.uk](mailto:headteacher@royaldunkeld.pkc.sch.uk)  
Website [www.royaldunkeld.pkc.sch.uk](http://www.royaldunkeld.pkc.sch.uk)  
Map Royal School of Dunkeld Primary  
School - Location map [PDF: 180Kb]  
Pupil Roll: 132

### Related information

Eco-Flag: 

Royal School of Dunkeld HM Inspection Report 2006 [PDF: 246Kb]

Royal School of Dunkeld HM Integrated Inspection Report 2005 [PDF: 41Kb]

Royal School of Dunkeld HM Inspection Follow Up Report 2007 [PDF: 29Kb]

## Pitlochry High School (Primary)



East Moulin Road  
Pitlochry  
PH16 5ET

Headteacher: Lorna Dobbins  
Tel no: 01796 474666  
Email: [headteacher@pitlochry.pkc.sch.uk](mailto:headteacher@pitlochry.pkc.sch.uk)  
Website <http://www.pitlochry.pkc.sch.uk/>  
Map Pitlochry High School (Primary)-  
Location map [PDF: 178Kb]  
Pupil Roll: 200

Related information

Eco-Flag: 

Pitlochry HM Inspection Report 2000 [PDF: 47Kb]

## Struan Primary School



Calvine  
Pitlochry  
PH18 5UA

Headteacher: Mairi Brown (Acting)

Tel no: 01796 483239

Email: [headteacher@struan.pkc.sch.uk](mailto:headteacher@struan.pkc.sch.uk)

Website <http://www.struan.pkc.sch.uk/>

Map Struan Primary School -  
Location map [PDF: 157Kb]

Pupil Roll: 4

Related information

Eco-Flag: 

Struan HM Inspection Report 2007 [PDF: 40Kb]

Struan School Handbook [pdf: 149KB]

## Secondary

### Breadalbane Community Campus

Breadalbane Community Campus will see the current Breadalbane Academy replaced with brand new facilities on the existing and extended school site in December 2010

Pupil capacity for the new Breadalbane Academy will be:

- Nursery: 50 morning and 50 afternoon places
- Primary: 302
- Secondary: 600

A wide range of community facilities will be provided on campus. These will include a drama studio, community library, meeting rooms, music rooms and recording studio, craft rooms, assembly hall with cinema-style projection facilities, conference suite, lecture theatre and ICT suites. Out-of-school and wraparound care services for children will be provided. Sports and recreation provision will also be significantly enhanced with new facilities incorporating a swimming pool, climbing wall, dance studio, grass pitches, squash courts, multi-use games area, all-weather sports pitch, fitness suite and sports halls.

The campus will be operational Monday to Friday between 7am and 10pm and between 8am and 5pm at weekends.

Breadalbane Community Campus will be handed over to the Council on 13/12/2010.

### **Breadalbane Academy (Secondary)**

Headteacher: Linda Swan

Tel no: 01887 820428

Email: [headteacher@breadalbane.pkc.sch.uk](mailto:headteacher@breadalbane.pkc.sch.uk)

Website <http://www.breadalbane.pkc.sch.uk/>

Pupil Roll: 507

Related information

Eco-Flag:

[Breadalbane HM Inspection Report 2006 \[PDF: 263Kb\]](#)

[Breadalbane HM Inspection Follow Up Report 2008 \[PDF: 23Kb\]](#)

[Breadalbane Academy School Handbook \[pdf 307KB\]](#)

## **Pitlochry High School**



East Moulin Road  
Pitlochry  
PH16 5ET

Headteacher: Lorna Dobbins  
Tel no: 01796 474666  
Email: [headteacher@pitlochry.pkc.sch.uk](mailto:headteacher@pitlochry.pkc.sch.uk)  
Website <http://www.pitlochry.pkc.sch.uk/>  
Map Pitlochry High School - Location map [PDF: 191Kb]  
Pupil Roll 160

### Related information

Eco-Flag:

[Pitlochry HM Inspection Report 2000 \[PDF: 171Kb\]](#)

[Pitlochry HM Inspection Follow Up Report 2002 \[PDF: 151Kb\]](#)

[Pitlochry HM Inspection Report 2008 \[PDF: 60Kb\]](#)

## **The New School of Butterstone**

Butterstone

Dunkeld

Perthshire

PH8 0HJ

For students aged 12 to 18 who would benefit from specialist provision it offers the social and emotional support needed.

The New School is a weekly boarding and day school and whilst operating with the Scottish educational system our students come from throughout the UK and also abroad.

## **Community Learning and Development**

Community Learning and Development describes a way of working with people in their communities, either in a group or on a one to one basis.

In Highland Perthshire Community Learning and Development is delivered through the the Adult Learning Team, Youth Services Team, and the Community Capacity Team.

### **Adult Learning**

The Adult Learning Team provides community based adult learning and literacy in Perth and Kinross. These are informal opportunities for adults, delivered in community venues that focus on developing skills to help them in everyday personal, community or family life, further learning or employment.

Adult learning offers support working one to one or in small groups, through short courses, regular sessions or drop-ins and covers:

- Personal development- improving your communication skills including confidence building, computers/ICT, problem solving, working with other people.
- Literacy and Numeracy- developing your reading, writing, spelling and number skills and includes English for speakers of other languages (ESOL).

### **Youth Services**

There are a number of Youth Services staff operating across Highland Perthshire supporting and providing services to all young people aged 12-25 years. They provide a programme of activities which provide opportunities for

- Personal and social developemnt
- Recognition of achievement through Duke of Edinburgh
- Volunteering and active citizenship
- National and international experiences
- Residential opportunities
- Activities in an outdoor envioronment
- Cultural experiences
- Positive alternatives to risk taking or nuisance behaviours
- Influencing the delivery of services that affect young people
- Access to youth information

## **Community Capacity**

Building Community Capacity supports people to be confident, skilled and active community members.

In Highland Perthshire the community capacity worker supports community members and groups to play a full and meaningful role to develop their neighbourhoods, inform local service developments and celebrate their achievements.

- By Building Skills in the Community
- By Building Community Organisations
- By Building Involvement
- By Building Equalities

## **Community facilities**

Highland Perthshire has a number of Community facilities including parks, libraries, sport and leisure facilities, historic, arts and cultural facilities, village and town halls, churches and cemeteries, recycling centres, community gardens, historic buildings.

The facilities are owned and managed by a number of agencies including Perth and Kinross Council, Perth and Kinross Leisure, voluntary organisations, Churches, National trust for Scotland, Forestry Commission, Historic Scotland, Guide, Brownie and Scout Associations

### **Aberfeldy**

Breadalbane Community Campus will be opened December 2010

A wide range of community facilities will be provided on campus. These will include a drama studio, community library, meeting rooms, music rooms and recording studio, craft rooms, assembly hall with cinema-style projection facilities, conference suite, lecture theatre and ICT suites. Out-of-school and wraparound care services for children will be provided. Sports and recreation provision will also be significantly enhanced with new facilities incorporating a swimming pool, climbing wall, dance studio, grass pitches, squash courts, multi-use games area, all-weather sports pitch, fitness suite and sports halls.

The campus will be operational Monday to Friday between 7am and 10pm and between 8am and 5pm at weekends.

Other local community facilities in Aberfeldy include: Aberfeldy Town Hall, Locus Centre, Breadalbane Sports Hall, Gym, Birks Cinema, Church Centre, tennis, bowling, football clubs, golf course and putting green, Victoria Park, Community Garden, Black Watch Memorial, Wades Bridge, automated public toilets.

### **Pitlochry**

Pitlochry Town Hall, Atholl Centre, library, Pitlochry Festival Theatre, the Tryst, Scout Hall, the pavilion (pitches)

### **Dunkeld and Birnam**

Birnam Institute, Beatrix Potter Garden, library, tennis courts, football pitch, two parks, the Duchess Anne Church Hall,

In addition to Community facilities there is an active voluntary sector in Highland Perthshire providing a range of services and activities for the Community. (Over 60s Club, Horticultural Society, Drama Group, Young Farmers, Friends of the Birks, WRI, Rock Steady, Breathe, Guides, Fairtrade)

Highland Perthshire Communities Partnership supports many of these voluntary and community organisations in Highland Perthshire and is based in Aberfeldy. Community Communication  
Communication in Highland Perthshire is supported and promoted by community newsletters including Comment, The Breadalbane Quair, Newsround North and local radio station Heartland FM

## **Employment**

Highland Perthshire has become less dependent on primary industries (agriculture, forestry) and has become an increasingly popular place to live and visit. The Service sector (public administration, education and health) has dominated the economy for the past ten years with tourism as the fastest growing sector in terms of employment.

Key sectors for employment are

- Public sector (26%)
- Distribution (17%)
- Tourism (14%)

The earnings/Wages levels are still below Scottish average.

The area has a strong tradition towards further education rather than higher education this is may be influenced by lack of higher education facilities locally

The area has a high percentage of self employed people which is considerably higher than the Scottish average and in recent years there has been a significant increase in migrant worker population.

### **Employers in Aberfeldy**

Dewars Whisky Distillery, Spirit of Wood, Campsite, Splash White water Rafting, Barhaul (building merchants) the Watermill, architects, estate agents, hairdressing, range of pubs and cafes, retail outlets, banking and finance, the Co-operative Supermarket, tourist attractions, accommodation and hospitality and service sector (schools, cottage hospital, health centre, dentist, daycare) voluntary sector organisations

### **Employers in Dunkeld and Birnam**

TG Timber, Polney saw Mill, WWF, the Birnam Institute, the Co operative supermarket, hairdressing, range of pubs and cafes, retail outlets, architects, banking and finance, the Co-operative Supermarket, tourist attractions, accommodation and hospitality and service sector (schools, health centre, dentist, daycare) voluntary sector organisations

### **Employers in Pitlochry**

Bells Whisky, Pitlochry Festival Theatre, estate agents, hairdressing, range of pubs and cafes, retail outlets, banking and finance, the Co-operative Supermarket, tourist attractions, accommodation and hospitality and service sector (schools, cottage hospital, health centre, dentist, daycare) voluntary sector organisations

## **Unemployment**

### **Dunkeld and Birnam**

27 people unemployed were economically active. A total of 288 economically inactive residents included those who were retired, students, looking after a home or family or permanently sick. 17 were economically inactive for other reasons. There were 21 full time students.

### **Aberfeldy**

In 2001 there were 44 people unemployed who were economically active, 21 were full time students. Of the 396 economically inactive residents 244 were retired, 29 were students. Others included those looking after a home or family and those who were permanently sick. 31 were economically inactive for reasons not specified.

### **Pitlochry**

In 2001, among those who were economically active between the ages of 16 and 74, 40 people were registered as unemployed. Those who were economically inactive (673) 454 were retired, 25 were students, 74 were looking after a home/family, 64 were permanently sick and 54 were inactive for other reasons.

## **Transport**

As with many rural areas in Scotland, Highland Perthshire has limited transport provision. This has wide – ranging effects on local development, and people’s ability to access work and services . Residents are therefore dependent on private vehicle use and the road network

### **Aberfeldy**

The area is no longer served by a train service

The area is served by the Stagecoach Bus Company which runs buses into Perth approx every hour. There is also a limited service to Pitlochry, Blairgowrie and Crieff served by the smaller local company, Elizabeth Yule. Aberfeldy Motors and Caber Coaches operate services to the smaller communities of Acharn, Kenmore, Fearnan, Lawers and Killin and Broons Buses operate services between Kinloch Rannoch and Aberfeldy. There is also a local Taxi Service.

### **Pitlochry**

Pitlochry stands on the main A9 route to Inverness and as such is fairly well served by train and long distance buses such as National Express and Scottish CityLink.

Short haul services are provided by Stagecoach and Broons Buses, based in Kinloch Rannoch.

The rail link between Inverness and Perth has regular stops in Pitlochry.

### **Dunkeld and Birnam**

The villages are served by the Stagecoach bus company which runs buses into Perth via Bankfoot and up to Aberfeldy and Pitlochry approximately every hour. Scottish Citylink also runs a service which passes through Birnam approximately every three hours into Perth and north to Inverness. The trains running between Perth and Inverness stop in Birnam eight times per day.

There is a taxi service run by one of the local garages

**Perth and Kinross Community Transport Group**, a voluntary organisation, was established to promote, support and develop Community Transport in Perth and Kinross. They have information on local bus services, travel concessions, community car and minibus schemes, transport to health appointments, transport to day care, private taxi and bus hire, and shopmobility

## **Housing and Accommodation**

There is currently a lack of affordable housing in Highland Perthshire and many second/holiday homes with absent owners. This is a key factor in preventing the depopulation of small rural towns.

The average price of a house in Highland Perthshire is £147,201 lower than the Scottish average of £149,292 (2007)

The Council's stock represents around 15% of all housing in the area

### **Pitlochry**

In common with most of Perth & Kinross, Pitlochry is a popular place to live and work. Almost 68% of houses are occupied, with 13% privately rented, 10% rented from the local authority and 8% from the housing association. Pitlochry has two sheltered housing complexes. Affordable housing is a constant problem in Pitlochry where the cost of housing is beyond the income of many. There have been some efforts to alleviate this with two small areas of private/housing association dwellings developed in East Moulin Road and the old bus depot.

### **Aberfeldy**

Aberfeldy has 504 dwellings which are owner occupied, 182 local authority, 83 housing association and 85 privately rented. 177 pensioners and 130 non pensioners lived alone. Duntaylor Avenue has been developed to accommodate more housing dependent on the capacity of the Wastewater Treatment Works. Moness Place and Moness Avenue have been developed for private sale. Other private developments include Kenmore Road and Bank Street with Tayside Place being developed by Perthshire Housing Association

### **Dunkeld and Birnam**

Dunkeld is the older of the two communities with older building structures although infill has allowed for more modern buildings to be constructed given the restrictions of surrounding hills and a capacity sewage system. Dunkeld has been designated a conservation area. Birnam is the Victorian village, parts of which are designated conservation areas with fine examples of Scottish architecture. Some of the Victorian buildings have been converted into flats. Affordable housing is a constant problem for young people who want to return to their roots or want to stay in the area where they were born. Affordable housing was built by Perthshire Housing on land owned by Atholl Estates

## **Housing Offices**

### **Pitlochry Area Office**

#### **Address**

Pitlochry Area Centre, 26 Atholl Road, Pitlochry

**Tel:** 01796 472323

**Aberfeldy Area Housing Office**

**Address**

Aberfeldy Area Housing Office, Bank Street, Aberfeldy PH15 2PY

**Tel:** 01887 820475

## **Local Amenities**

**Pitlochry** has a range of retail units aimed at the tourist market (outdoor shops, souvenir shops, restaurants, chip shop, cafe). Local needs are served by a post office, chemist, small supermarket, banks, bookshop, florist, petrol station, butcher, delicatessen, hairdresser, hardware, estate agents. In addition the Town has 3 major charity shops and a second hand charity bookshop based at the railway station.

**Aberfeldy** presently has a number of retail units empty with the traditionally busy Square looking a bit empty. The Town does have a Post office, chemist small supermarket, antique shop, women clothes shop, florist, ice cream shop, gift shops, cafes, bars, newsagent, butcher, outdoor equipment, gallery, pet shop, kitchen ware/delicatessen and outside catering shop, banks and estate agents, traditional department store.

**Dunkeld** too has a mixture of shops serving both a tourist and local market and this pretty high street and square has a small supermarket, chemist women's clothing shop, bank, hairdresser, delicatessen, cafés, bar, house-ware and gift shop, gallery, newsagent.

All three towns have a range of local shops however many people will travel to Perth to use larger Supermarkets for convenience and price or use the supermarket's online shopping and delivery service. Internet shopping is also very popular with people willing to pay often higher than standard delivery charges.

## **Elected representatives**

### **Local Authority Information**

- Pete Wishart MP- Perth&North Perthshire - SNP  
Tel: 01250 876576 [wishartp@parliament.uk](mailto:wishartp@parliament.uk)
- John Swinney MSP- Tayside North – SNP  
Tel: 01250 876576 [john.swinney.msp@scottishparliament.uk](mailto:john.swinney.msp@scottishparliament.uk)
- Murdo Fraser MSP – Mid Scotland & Fife Regional Member – Conservative  
Tel: 01738 553990 [murdo.fraser.msp@scottishparliament.uk](mailto:murdo.fraser.msp@scottishparliament.uk)
- Councillor Ken Lyall – Perth & Kinross Council – Highland Ward – SNP  
Tel: 01887 820183 [klyall@pkc.gov.uk](mailto:klyall@pkc.gov.uk)
- Councillor Ian Campbell – Perth & Kinross Council – Highland Ward – Conservative  
Tel: 07786173315 [icampbell@pkc.gov.uk](mailto:icampbell@pkc.gov.uk)
- Councillor Kate Howie – Perth & Kinross Council – Highland Ward – SNP  
Tel 01738 475042 (Council) 01796 482770 (Home) [khowie@pkc.gov.uk](mailto:khowie@pkc.gov.uk)

### ***Community Councils***

Community Councils are local voluntary organisations with a difference – they have a right to exist under law and a right to be consulted on planning issues. They are there to represent the views of the local community to the local authority and other agencies and support community activity across a wide range of issues of public interest.

All Community Council meetings are open to the public, their minutes and agendas should be publicly available.

Whilst Community Councils are there to ascertain, co-ordinate and express to their local authority – and other public bodies - the views of the community they represent they can also take such actions that are deemed to be in the interest of that community as appears to be practicable.

Perth & Kinross Council encourages residents to become involved in their local Community Councils. Community Councils are the most local community based tier of elected representation and it is their duty to represent the views of their communities and to act to ensure their wellbeing.

Area 9 - Killiecrankie and Fincastle

Areas covered - Fincastle, Killiecrankie, Strathtummel, Queens View

Chair Ms D Bancroft

Vice-Chair Vacant

Secretary Mr R Swinton

Treasurer Vacant

Contact: KilliecrankieCommunityCouncil@pkc.gov.uk

Area 10 - Blair Atholl and Struan

Areas covered - Blair Atholl, Calvine, Struan

Chair Mr G Crerar

Vice-Chair Vacant

Secretary Mr M Dix

Treasurer Mr A Sheriffs

Contact: BlairAthollCommunityCouncil@pkc.gov.uk

Area 11 - Rannoch and Tummel

Areas covered - Kinloch Rannoch, Rannoch West, Strathtummel

Chair Mr A Grossett

Vice-Chair Vacant

Secretary Vacant

Treasurer Mrs H Au

Contact: RannochCommunityCouncil@pkc.gov.uk

Area 12 - Aberfeldy

Areas covered - Aberfeldy, Weem

Chair Mr M Williamson

Vice-Chair Vacant

Secretary Mr V Clements

Treasurer Vacant

Contact: [AberfeldyCommunityCouncil@pkc.gov.uk](mailto:AberfeldyCommunityCouncil@pkc.gov.uk)

Area 13 - Dull and Weem

Areas covered - Aberfeldy, Camserney, Keltneyburn, Weem, Dull

Chair Ms M Keddie

Vice-Chair Vacant

Secretary Mr T Pringle

Treasurer Mr G Menzies

Contact: [DullCommunityCouncil@pkc.gov.uk](mailto:DullCommunityCouncil@pkc.gov.uk)

Area 14 - Glenlyon and Loch Tay

Areas covered - Fearnan, Fortingall, Glenlyon, Lawers

Chair Mrs K Douthwaite

Vice-Chair Vacant

Secretary Mr B Hoare

Treasurer Mr B Hoare

Contact: [GlenlyonCommunityCouncil@pkc.gov.uk](mailto:GlenlyonCommunityCouncil@pkc.gov.uk)

Area 15 - Kenmore and District

Areas covered - Acharn, Amulree, Ardtalnaig, Kenmore

Chair Mr J Duncan-Millar

Vice-Chair Vacant

Secretary Ms W Harrison

Treasurer Vacant

Contact: [KenmoreCommunityCouncil@pkc.gov.uk](mailto:KenmoreCommunityCouncil@pkc.gov.uk)

Area 16 - Mid Atholl, Strathtay and Grandtully

Areas covered - Ballinluig, Coshieville, Grandtully, Logierait, Tulliemet

Chair Mr S Smith

Vice-Chair Vacant

Secretary Mr S Bruce

Treasurer Mrs D Gray

Contact: [MidAthollCommunityCouncil@pkc.gov.uk](mailto:MidAthollCommunityCouncil@pkc.gov.uk)