

Business Broadband Connection Voucher Scheme Case Study

Willows Coffee Shop & Restaurant

St Johns Place Perth, PH1 5SZ

www.willowscoffeeshop.co.uk



Willows is a vibrant Coffee Shop and Restaurant located in the heart of Perth's city centre, overlooking the historic St John's Kirk. Since 1992, Willows has been a favourite meeting place for locals and visitors alike, for a quick coffee or a full lunch.

Willows Coffee Shop and Restaurant was the first business in Perth to benefit from the Broadband Connection Voucher Scheme.

They increased broadband speed six fold from 8Mbps to 50 download and 2Mbps to 12 Mbps upload.

Customers now have improved free access to wifi and faster transaction speed for processing debit/credit card transactions. Willows continue to develop and utilise the superfast broadband further by implementing a wifi based tablet system for staff to take orders at tables.

Michael White, Manager says

"Our customers already enjoyed a great eating experience, but now with fast broadband connection they can comfortably surf the internet to plan their next activity or do business in Perth City using our faster WIFI connection.

In the office, the business now has faster connection for using business software eg. Cloud, accounting, online ordering and web management software, all of which help the smooth running of the restaurant and coffee shop.

We are now also able to stream music via the internet directly into the restaurant adding to the relaxing experience for our customers".

Supplier: Virgin Business Media

Voucher amount: £275