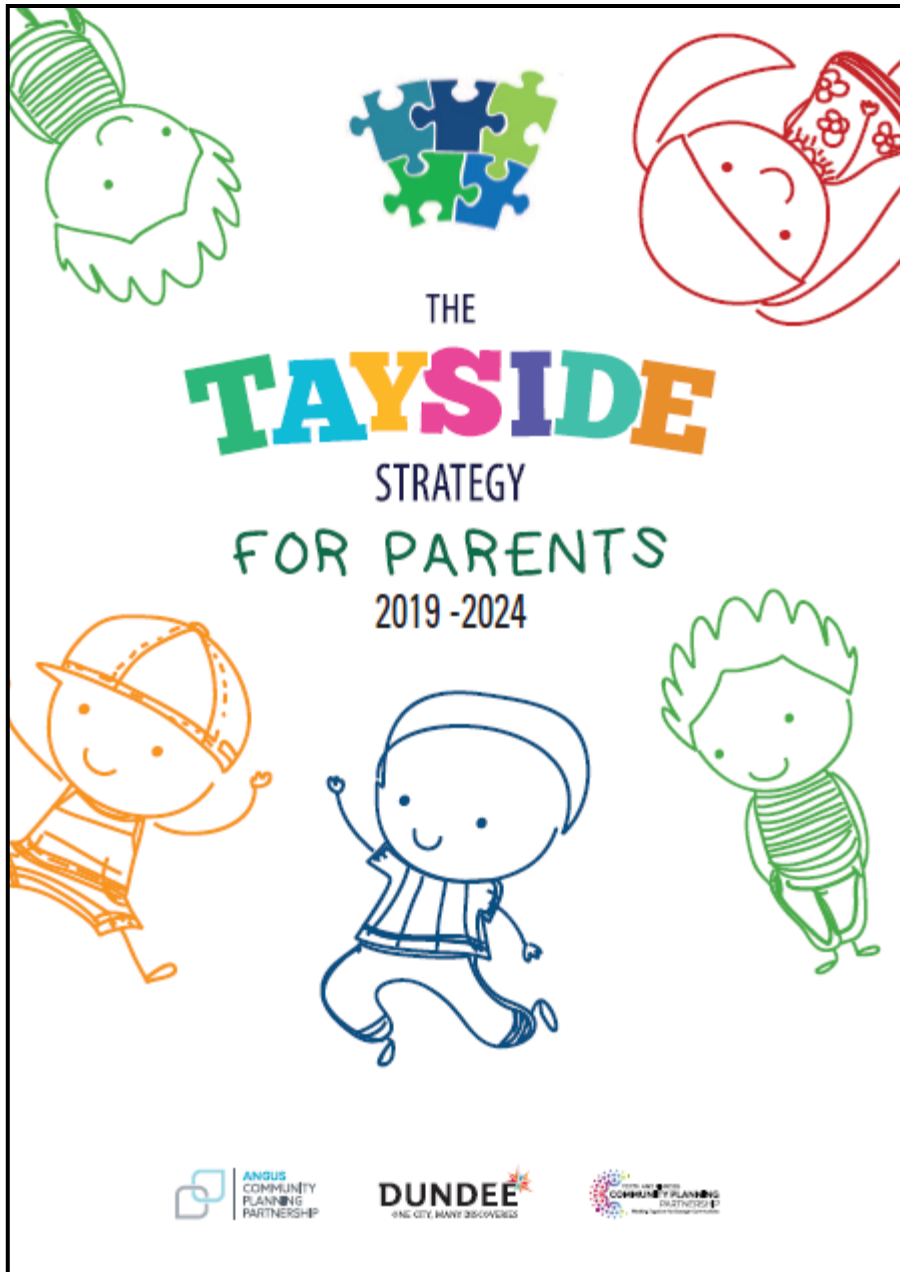


THE  
**TAYSIDE**  
STRATEGY  
FOR PARENTS

Fiona Mackay, Service Manager,  
Education and Children's  
Services

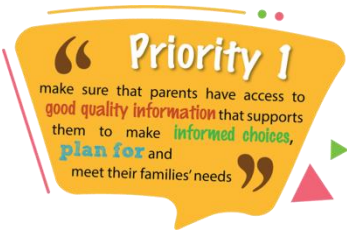




# What parents told us

- Joined up working & genuine partnership with parents, recognising importance of relationships.
- Support should be optional, families have a right to privacy.
- Services/strategy need to be non – judgemental, parents need valued, supported and listened to.
- Equality of support & assessment for all, support needs to be visible and reach parents most in need.
- Support for all ages, including pre-conception.
- Services should be provided by skilled staff.
- Remove barriers to healthy family life - improve access



A yellow speech bubble with a white border and a pink triangle at the bottom right. It contains the text: "Priority 1" in large black font, followed by "make sure that parents have access to good quality information that supports them to make informed choices, plan for and meet their families' needs" in smaller black font. The words "good quality information", "informed choices", and "plan for" are highlighted in pink. There are two large black quotation marks on either side of the text.

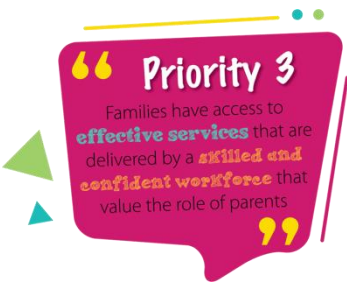
**Priority 1**  
make sure that parents have access to **good quality information** that supports them to make **informed choices**, **plan for** and meet their families' needs

**Good quality information** - Parents have access to good quality information that supports them make informed choices, plan for and meet their family's needs

A teal speech bubble with a white border and a pink triangle at the bottom right. It contains the text: "Priority 2" in large black font, followed by "Make sure that communities are inclusive, understand children's needs and support families to thrive" in smaller black font. The words "inclusive", "SUPPORT", and "thrive" are highlighted in pink. There are two large black quotation marks on either side of the text.

**Priority 2**  
Make sure that communities are **inclusive**, understand children's needs and **SUPPORT** families to **thrive**

**Supportive communities** - Communities are inclusive, understand children's needs and support families to thrive.

A pink speech bubble with a white border and a green triangle at the bottom left. It contains the text: "Priority 3" in large black font, followed by "Families have access to effective services that are delivered by a skilled and confident workforce that value the role of parents" in smaller black font. The words "effective services", "skilled and confident workforce", and "value the role of parents" are highlighted in pink. There are two large black quotation marks on either side of the text.

**Priority 3**  
Families have access to **effective services** that are delivered by a **skilled and confident workforce** that value the role of parents

**Effective services**- Families have access to effective services that are delivered by a skilled and confident workforce that value the role of parents.

A blue speech bubble with a white border and a green triangle at the bottom left. It contains the text: "Priority 4" in large black font, followed by "Policies that affect family life are supportive and deliver positive outcomes" in smaller black font. The words "supportive" and "positive outcomes" are highlighted in pink. There are two large black quotation marks on either side of the text.

**Priority 4**  
Policies that affect family life are **supportive** and deliver **positive outcomes**

**Policies** that affect family life are supportive and deliver positive outcomes

# Next Steps

- Development of a delivery plan – turn the Strategy into action!
- Input from parents
- Input from service providers
- Collaboration - co-design



# Further Information

The consultation findings: <https://consult.pkc.gov.uk/>

Watch the video:

<https://www.youtube.com/watch?v=RzSCqC04t3w&feature=youtu.be>

Email: [TayParents@pkc.gov.uk](mailto:TayParents@pkc.gov.uk)

