

Perth and Kinross Council Privacy Notice

Name of Processing Activity- Digital Participation Research

Date notice written- 2022-03

1. Why is this information being processed?

The information provided by you will be used by Perth & Kinross Council to allow us to better understand levels of digital participation in Perth and Kinross, specifically to:

1. Develop a baseline of participation in P&K to monitor progress over time
2. Identify the barriers to participation
3. Identify possible solutions and write these into an Action Plan for delivery

2. Who is processing this information?

The personal information you've provided will be processed by Perth and Kinross Council, 2 High Street, Perth, PH1 5PH, enquiries@pkc.gov.uk, 01738 475000.

3. Why is it lawful for the Council to process this information?

The Council is permitted to process your personal data in this way under the terms of Article 6(e) of the UK General Data Protection Regulation - processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority. The Local Government in Scotland Act 2003 gives local authorities the power to do anything which they consider is likely to improve its area and persons within that area; identifying and overcoming barriers to digital participation falls within the scope of this Power to Promote Wellbeing.

4. Will any sensitive personal information (Special Category Data or information about criminal convictions etc.) be processed?

Yes. If you choose to provide it, information about ethnicity or certain medical conditions may be processed.

If so, why is it lawful for the Council to process this information?

This is permitted under the terms of Article 9 (2)(g) of the UK GDPR - processing is necessary for reasons of substantial public interest. The underlying legislation is the Local Government in Scotland Act 2003, which gives local authorities the power to do anything which they consider is likely to improve its area and persons within that area; identifying and overcoming barriers to digital participation falls within the scope of this Power to Promote Wellbeing.

5. Will this information be shared?

The Council is using a company called Nikki Souter Associates to carry out this research on its behalf.

Other than this, your personal information will not be disclosed to third parties unless it's necessary for us to do so in order to prevent or detect crime or where required by law.

6. How long will this information be kept for?

Personal information held on Perth and Kinross Council and survey company systems in relation to Digital Participation Research will be kept for 4 months to aid in the finalisation of reports. After this it will be deleted.

7. Personal Information Rights

Individuals have rights in relation to the information the Council holds about them, including the right to request a copy of their information. You can find out more about your [Personal Information Rights](#) on our website or by contacting the Council's Information Governance team at the address below.

8. Data Protection Officer

The Council has a Data Protection Officer who you can contact in the first instance if you have any questions or complaints about how we are processing your personal information.

Please contact; Data Protection Officer, 2 High Street, Perth, PH1 5PH, DataProtection@pkc.gov.uk, 01738 475444.

9. Information Commissioner's Office

If you want to complain about how the Council has processed your information you have the right to contact the Information Commissioner's Office (<https://ico.org.uk/> 0303 123 1113).

10. Information Governance Team

If you have any questions about how the Council processes your information, or if you would like a copy of this notice in another language or format, please contact the Information Governance team;

Information Governance

Legal and Governance Services

2 High Street

Perth

PH1 5PH

Email: DataProtection@pkc.gov.uk

Telephone:01738 477933