

Perth and Kinross Fairtrade Zone



Newsletter 5 February 2023



Fairtrade Fortnight comes along each year in February/March—it is an opportunity to highlight Fairtrade opportunities and to celebrate how Fairtrade is helping producers around the world. This year **it also highlights the threat to these producers from climate change.**

This year, Perth and Kinross Fair Trade Steering group have teamed up with Co-op pioneers to launch an exciting **schools poster competition**—see inside for more details.

For others who want to find out more about fair trade, and meet the producers, there are a number of **online events**; there are some specifically for schools (infant, primary and secondary) while others— **The Big Fairtrade Get Togethers** - are free for anyone to join. To find out more visit:

<https://www.fairtrade.org.uk/get-involved/current-campaigns/fairtrade-fortnight/>





Calling all teachers (and pupils) !

Perthshire Fairtrade Drawing Competition 2023

For this years Fairtrade Fortnight 27th February to 12th March, Perthshire Co-op Member Pioneers have teamed up with Perth and Kinross Fairtrade group to offer a Fairtrade themed drawing competition for nurseries and local primary schools.

Using the resources and lesson plans available on the Fairtrade website <https://schools.fairtrade.org.uk>. we encourage classes to use these materials as inspiration to draw a poster showing how they see buying Fairtrade products in shops and supermarkets like the Co-op. can make a difference to communities all over the world.

This activity will encourage children to find out where some of their favourite food items come from, see how their growing and production can affect people and communities overseas and understand how Fairtrade works and makes a difference to both people and the planet.

How to enter: Use the resources on the Fairtrade website to inspire your class

Using an A4 page, draw a Fairtrade Poster showing how you see Fairtrade products making a difference

Hand in your drawing to you local Co-op by the 24th of February

We will display your poster in store to let the local community see their work

Each store manager will then choose a design to be entered into the regional final. The creator of the winning design will receive a Fairtrade-sourced prize from the store – a photo opportunity would also publicise the winning design to the surrounding community and also within the Co-op

The chosen store design will then be entered into a Perthshire wide competition to win a prize for the school and an individual prize, judged and donated by P&K Fairtrade Group.

Competition timeline:

Entries for the competition close on 24th February 2023 – Each entry should be marked with name, class p1 -p7 etc. and the school/nursery, so that we can get in contact

Winner will be decided by store manager by 3rd of March – Winner will be contacted by store Member Pioneer for prize presentation

Designs will be displayed in stores from 27th February until 12th of March – Fairtrade Fortnight

Overall Perthshire winner will be announced on the last Friday of Fairtrade Fortnight, 10th March 2023 ,by Karena Jarvie from P&K Fairtrade.

Another award for a P&K volunteer

We are delighted that, once again, one of our local volunteers (and a member of our Fair Trade Steering Committee) has won a Fair Trade Community Award. These awards are presented by the Scottish Fair Trade Forum and recognise outstanding achievements in awareness raising and commitment to Fair Trade.



As a Maths teacher at Auchterarder, Andy helped lead a school partnership between Auchterarder and Linthipe Secondary School in Malawi. Since 2013 he has participated in teacher exchanges with teachers in Linthipe Secondary. In 2018 he led a pupil visit to Malawi where Scottish and Malawian pupils stayed together for a week and shared experiences, learning about each others cultural and educational systems; 34 bicycles were donated to the Malawians. Despite Covid stopping physical visits to Malawi many of the 2018 pupils continue to exchange communication with their partner pupils. Some of the Malawian pupils, having now left school, have set up the Thandizo Langa Foundation and are participating in agricultural and business projects supported by Andy.

Since retirement in 2019 Andy decided to offer every school in Perth & Kinross a visit, to promote the Just Trading Scotland (JTS) 90kg Rice Challenge. (This is where schools are encouraged to buy 90kg of fairly traded Kilombero rice, from Malawi, the proceeds of which enable farmers meet the costs of their children's schooling.)

Before Covid in 2020 he managed to visit and encourage 5 schools to undertake the challenge and since Aug 2022 has encouraged another 3 schools to do so, including one large Secondary School. During Covid he was able to adapt lessons on Fairtrade to outdoor learning and in one case gave a lesson on Fairtrade in an outdoor setting during an official Sustrans-led school bike ride.

He has worked with JTS in a schools conference they ran. Visiting the JTS warehouse he gave advice on ways to support schools to take on the 90kg Rice Challenge, including linking it to the Sustainable Development Goals. Nicola from JTS said, "Andy has demonstrated his willingness to help out, advise and do whatever he can to promote the fair trade message in an appealing way to the recipients".

As a member of the Perth & Kinross Fairtrade Group he has been incredibly helpful through his tireless work with schools. A keen cyclist, and very environmentally aware, Andy is also involved with Sustrans. His next plan is to reach the schools he visits in conjunction with Sustrans, by presenting them with a Fairtrade football from the P&K Fairtrade group, and to use that as a way of encouraging them to have him back to talk to them about Fairtrade.

Andy has been, and continues to be, an exceptional campaigner for Fair Trade in Perth & Kinross, and we congratulate him on this well-deserved award.



Who's involved in P&K FairTrade Zone?

Our flagship employers are

Culture Perth and Kinross (CPK)

Live Active Leisure

Highland Spring Ltd



and in each Council Ward, we have a Fair Trade Champion. These are

Ward 1: Councillor Angus Forbes

Ward 2: Councillor Hugh Anderson

Ward 3: Councillor Caroline Sheirs

Ward 4: Councillor Mike Williamson

Ward 5: Councillor Grant Laing

Ward 6: Councillor Rhona Brock

Ward 7: Councillor Crawford Reid

Ward 8: Councillor Willie Robertson

Ward 9: Councillor Michelle Frampton

Ward 10: Councillor Liz Barrett

Ward 11: Councillor John Rebbeck

Ward 12: Councillor Peter Barrett



Fair Trade Champions Councillors Pete and Liz Barrett (right) showing their support at our Fair Trade stall at the Farmers' Market during Fairtrade Fortnight last year.

Keep in touch: Karena Jarvie chairs our local Fair Trade Steering Group and is also a Trustee of the Scottish Fair Trade Forum. She'd love to hear from you!

E-mail: kjarvie@btinternet.com

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