

7. IMPACT AND VALUE ASSESSMENT

Report Title: Perth & Kinross Tourism Strategy and Action Plan 2025-2030

Where the Impact & Value Assessment has identified a likely impact in relation to the committee proposal, detailed evidence is provided below.

7.1 STRATEGIC IMPLICATIONS

7.1.1 Corporate Plan

Working in partnership with communities? - YES.

Tackling poverty? - YES.

Tackling climate change and supporting sustainable places? - YES.

Developing as resilient, stronger and greener local economy? - YES.

Enabling our children & young people to achieve their full potential? - YES.

Protecting and caring for our most vulnerable people? - YES.

Supporting and promoting physical and mental wellbeing? - YES.

7.1.2 Legal and Governance

Legal implications identified? - NO.

Governance implications identified? - NO.

7.2 RESOURCE IMPLICATIONS

7.2.1 Finance

Financial implications identified? - NO.

7.2.2 Workforce

Workforce implications identified? - NO.

4.2.3 Asset Management

Asset Management implications identified? - NO.

7.3 CONSULTATION AND COMMUNICATION

7.3.1 Consultation

Internal or external consultation? - YES.

Internal and external consultation undertaken. Key tourism stakeholders including Visit Scotland and Perthshire Tourism Partnership

7.3.2 Communications

Communications plan? - YES.

Involvement of the Perth & Kinross Economic Partnership and Perthshire Tourism Partnership

7.4 POLICY CHECKLIST

This report represents a new policy or change to an existing policy document.

7.4.1 Corporate Risk Assessment

Corporate risk implications identified? - NO.

7.4.2 Equality & Fairness Impact Assessment (EFIA)

Protected equality characteristics impact? - NO.

Human Rights impact? - NO IMPACT.

Inequalities of outcome caused by socio-economic disadvantage impact? - NO IMPACT.

Inequalities of outcome in relation to Communities of Place or Communities of Interest impact? - NO IMPACT.

7.4.3 Strategic Environmental Assessment (SEA)

A SEA screening assessment is indicated, and will be undertaken before this report is implemented.

7.4.4 Climate Change Impact Assessment

Business, Industry & Supply Chain impact? - YES.

The Strategy encourages sustainable and eco-tourism where activities seek to have a minimal impact on the environment and climate change Sustainable and eco-tourism activities and venues will promote educational messages about climate and environmental impacts Tourism businesses will seek to reduce transport and encourage active travel and also use renewable energy, conserve water and reduce waste Tourism businesses will seek to source environmentally sustainable products and materials locally and reduce the impacts of transport Tourism businesses will seek to source products and materials that are certified as being from sustainable sources

Energy, Buildings & Infrastructure impact? - YES.

Where tourism operations are conducted from Council or ALEO premises these premises will be managed in an environmentally sound way including the energy and carbon impacts Many tourism businesses will seek to either generate their own renewable energy or heating and source renewable energy from their energy suppliers Many eco-tourism or sustainable tourism businesses are already tree planting or enhancing their land and premises for biodiversity and to mitigate the effects of climate change eg encouraging beavers to act as natural agents of flood risk prevention Many eco-tourism businesses eg Comrie Croft already have low impact buildings and active travel incentives for visitors

Land Use & Land-Use Change impact? - YES.

Tourism businesses will seek to protect fragile land and landscapes and coastal environments because this is what visitors come to see Many tourism businesses eg Highland Safaris and Deer Park at Aberfeldy are already activity tree planting and restoring biodiversity on their land Salmon fishing is an important part of the P&K tourism economy and efforts are being made to conserve and enhance fisheries and put in place fish ladders etc to help with spawning together with restocking of fish Many tourism businesses are actively enhancing their own and neighbouring cultural and historic environments

Transport & Connectivity impact? - YES.

Tourism businesses all are encouraged to reduce transport emissions where possible and encourage active travel by walking, cycling or using public transport Tourism businesses all are encouraged to reduce transport emissions where possible and encourage active travel by walking, cycling or using public transport Tourism businesses all are encouraged to reduce transport emissions where possible and encourage active travel by walking, cycling or using public transport Tourism businesses all are encouraged to reduce transport emissions where possible and encourage active travel by walking, cycling or using public transport

Waste & the Circular Economy impact? - YES.

Tourism businesses are encouraged to reduce waste and increase recycling, reuse and repair wherever possible Where tourism is operated from council owned premises operators are encouraged to reduce waste and increase recycling, reuse and repair wherever possible Tourism businesses are encouraged to reduce waste and increase food waste recycling wherever possible Tourism businesses are encouraged to reduce waste and increase recycling, reuse and repair wherever possible

Climate Resilience & Engagement impact? - YES.

Where tourism businesses are affected by climate change eg increased risk of flooding the measures are taken to seek to mitigate these effects using natural agents wherever possible. Tourism businesses are encouraged to provide care and assistance for visitors and users of accommodation including local health and social care facilities Tourism businesses are encouraged to educate visitors about the potential negative impacts of their activities and encourage more sustainable behaviours Tourism businesses are encouraged to reduce impact of travel, reduce waste and increase recycling, reuse and repair wherever possible and generally encourage more sustainable patterns of behaviour

7.4.5 Child Rights & Wellbeing Impact Assessment

Impact based on the GIRFEC wellbeing indicators? - NO.

7.4.6 Sustainable Procurement & Supply Impact Assessment

Resource use and consumption impact? - NO.

Social wellbeing impact? - NO.

Environmental wellbeing impact? - NO.

Economic wellbeing impact? - NO.

7.4.7 Data Protection Impact Assessment (DPIA)

Impact related to personal data/information? - NO.