

IMPACT AND VALUE ASSESSMENT

Report Title: PKC- Responsible Events Policy and Supplementary Guidance

Where the Impact & Value Assessment has identified a likely impact in relation to the committee proposal, detailed evidence is provided below.

STRATEGIC IMPLICATIONS

Corporate Plan

Working in partnership with communities? - YES.

Tackling poverty? - NO.

Tackling climate change and supporting sustainable places? - YES.

Developing as resilient, stronger and greener local economy? - YES.

Enabling our children & young people to achieve their full potential? - NO.

Protecting and caring for our most vulnerable people? - NO.

Supporting and promoting physical and mental wellbeing? - NO.

Legal and Governance

Legal implications identified? - NO.

Governance implications identified? - NO.

RESOURCE IMPLICATIONS

Finance

Financial implications identified? - NO.

Workforce

Workforce implications identified? - NO.

Asset Management

Asset Management implications identified? - NO.

CONSULTATION AND COMMUNICATION

Consultation

Internal or external consultation? - YES.

Internal and external consultation undertaken. Internal consultation involved Climate Change & Sustainability, Events, Waste, Roads, Environmental Health, Procurement, Communications and Greenspace teams, who identified the need for clearer, consistent sustainability expectations and improved accessibility and communication standards. Informal feedback from event organisers and community groups highlighted challenges with current processes and

supported a more structured checklist approach. Benchmarking was undertaken with Dundee and Fife Councils. External consultation is now underway, with a two-week window open to gather feedback from a broad range of stakeholders. This includes community groups, event organisers, groups who have previously delivered events on PKC-managed land, PKC-funded organisations, and equality networks (via the Equalities Team). Targeted engagement with LGBT+ groups, ethnic minority organisations, and community event organisers will also take place during this period. This consultation aims to gather views on:

- Clarity and proportionality of the proposed sustainability requirements
- Accessibility and communication expectations
- Barriers faced by smaller or volunteer-led organisers
- Any potential equality impacts or unintended consequences
- Additional support or guidance that may be required

Findings from the external consultation will be incorporated into the policy before it is finalised and submitted to Committee.

Communications

Communications plan? - YES.

To implement the Responsible Events Policy, we will communicate the new requirements across PKC using internal channels including ERIC, Managers' Briefing, and targeted updates to relevant services to ensure staff understand the new checklist process and guidance. The policy, templates and sustainability signage will be published on the PK Climate Action webpage, and event organisers will be informed through existing PKC event application processes. Organisers completing the Responsible Events Checklist will automatically receive an email with the correct tiered guidance, legislation summary and post-event feedback form. Ongoing communication and support will be provided via the Climate Change inbox as organisers begin using the new process.

POLICY CHECKLIST

This report represents a new policy or a change to an existing policy document.

Corporate Risk Assessment

Corporate risk implications identified? - NO.

Equality & Fairness Impact Assessment (EFIA)

Protected equality characteristics impact? - YES.

The Responsible Events Policy will have mostly positive impacts by improving accessibility, communication, inclusion and fairness across event planning. Where potential negative impacts were identified, proportionate mitigation actions have been built into the guidance. For older people, accessibility and communication improvements are positive, with mitigation requiring alternative travel information (accessible parking, drop-off points). For disabled people, strong positive impacts arise from improved physical accessibility, sensory-friendly planning, clearer communication and predictable layouts. Mitigation actions include accessible design templates, sensory-friendly planning tips, calm-space and crowd-flow recommendations, plain-language templates with icons, and a simplified quick-reference version of the sustainability requirements. For pregnancy and maternity, improved facilities and safer routes are positive, with mitigation ensuring rest areas and accessible travel options are always included. For race and religion/belief, inclusive practice is strengthened, with mitigation prompting organisers to consider translation needs, cultural dietary requirements and major faith dates during planning. For gender reassignment, sex, and sexual orientation, the policy has positive impacts only, promoting safe, respectful and inclusive environments. Mitigation reinforces signposting of gender-neutral facilities and maintaining inclusive communication. For socio-economic disadvantage, the policy supports fairness through lower-cost sustainability options, community wealth-building and refill points. Mitigation provides practical low-cost sustainability actions to avoid over-burdening small or volunteer-led organisers. Overall, the mitigation actions ensure that all potential negative impacts identified through the EFIA are addressed and embedded within the final guidance.

A full EFIA has been undertaken (based on likely impacts to protected equality characteristics) and is available from <https://www.pkc.gov.uk/eqia>

Human Rights impact? - Positive impact only.

Implementation of the Responsible Events Policy is not expected to create any negative impacts on human rights. The policy does not interfere with liberty, fair trial, protection of property, or freedom from inhuman or degrading treatment. It has some indirect positive impacts, as it promotes safe, well-managed events (supporting the right to life), encourages inclusive and accessible event design (supporting respect for private and family life), and recognises cultural and faith considerations within event planning (supporting freedom of thought, conscience and religion). The policy also supports the freedom of assembly by enabling safe, accessible public events. No mitigation actions are required, as the policy is compatible with human rights legislation and presents no risks of restriction or infringement.

A full EFIA has been undertaken (including details of likely impacts for human rights) and is available from <https://www.pkc.gov.uk/eqia>

Inequalities of outcome caused by socio-economic disadvantage impact? - Positive and negative impact.

The Responsible Events Policy has both positive and potential negative impacts in relation to socio-economic disadvantage. Positive impacts include supporting local suppliers, reducing attendee costs through refill points, and providing lower-cost sustainability options. Potential negative impacts relate to smaller or volunteer-led organisers who may face cost or capacity pressures when implementing sustainability requirements. These risks are mitigated through low-cost alternative actions, simple templates, and proportionate guidance for different event tiers.

A full EFIA has been undertaken (including details of likely impacts from inequalities of outcome caused by socio-economic disadvantage) and is available from <https://www.pkc.gov.uk/eqia>

Inequalities of outcome in relation to Communities of Place or Communities of Interest impact? - Positive and negative impact.

Implementation of the Responsible Events Policy is expected to have mainly positive impacts for both Communities of Place and Communities of Interest. The policy supports fairer, more consistent and more accessible event planning across Perth and Kinross, which benefits rural communities, lower-income areas and groups who may face barriers to participation. By improving accessibility, inclusive communication, sensory-friendly design, safety and cultural considerations, the policy helps reduce inequalities of outcome for equality groups and communities that are more vulnerable to exclusion. Potential negative impacts mainly relate to smaller, rural or volunteer-led organisers who may have limited resources to meet sustainability expectations. These risks are mitigated through proportionate event tiers, simplified guidance for small events, plain-language templates, low-cost sustainability options, quick-reference summaries, and the ability to request support from the Climate Change and Sustainability Team. Encouraging the use of local suppliers and reducing attendee costs through refill points also supports communities facing socio-economic disadvantage. Overall, the policy is expected to reduce inequalities by increasing inclusion, improving access, supporting community wealth-building and ensuring events are accessible and manageable for all communities across Perth and Kinross.

A full EFIA has been undertaken (including details of likely impacts from inequalities of outcome in relation to Communities of Place or Communities of Interest) and is available from <https://www.pkc.gov.uk/eqia>

Strategic Environmental Assessment (SEA)

This proposal does not qualify for SEA.

Climate Change Impact Assessment

Business, Industry & Supply Chain impact? - YES.

The Responsible Events Policy is expected to have strong positive impacts on business, industry and supply chains by supporting the transition to a low-carbon economy. The policy encourages event organisers and suppliers to reduce waste, energy use, packaging and resource consumption; promote reuse and recycling; reduce transport-related emissions; and use local suppliers wherever possible. These actions help lower carbon footprints, minimise demand for carbon-intensive products, and strengthen more circular, resilient supply chains. The policy also contributes to climate education and green skills development, as suppliers involved in event delivery may need to

adopt new sustainable practices, improve process efficiency, and build capacity to meet low-carbon expectations. This helps support green jobs and workforce readiness for the transition to net zero. By embedding sustainability into event planning, the policy encourages businesses and suppliers to behave more responsibly, adopt low-impact materials, manage waste effectively, and consider supply-chain risks associated with climate change. It also promotes increased resilience by encouraging planning that reduces vulnerability to climate-related disruptions such as extreme weather, supply shortages or transport constraints. There may be minor negative impacts for small or volunteer-led organisers or small local suppliers who have fewer resources to implement sustainability measures. These potential pressures are mitigated through proportionate requirements for different event tiers, low-cost sustainability options, simplified templates and guidance, and support available from Council officers to help businesses and organisers comply. Overall, the policy provides clear expectations that help businesses reduce emissions, operate more sustainably, and strengthen supply-chain resilience, while ensuring that smaller organisations are supported to adopt these practices without disproportionate burden.

Energy Consumption impact? - YES.

Implementation of the Responsible Events Policy is expected to have positive impacts on energy consumption across Council operations and event-related services. The policy encourages organisers to minimise energy use by reducing unnecessary lighting and power demand, selecting lower-energy equipment, and using more efficient temporary infrastructure. It promotes responsible resource use, less waste, and more sustainable procurement choices, all of which help to reduce indirect emissions associated with electricity, heating, cooling, waste disposal and water use. The policy supports the Council's wider carbon-reduction goals by discouraging high-energy, high-waste activities and encouraging practices that lower operational energy demand during events. Requirements are proportionate to event size, so no negative impacts are anticipated. Where smaller organisers or teams may have limited capacity, mitigation is built in through event tiers, simple templates, low-energy options, and support from officers to ensure requirements are achievable without creating additional energy burden. Overall, the policy supports reduced energy consumption, lower indirect emissions, and more efficient resource use across Council-linked event activity.

Buildings & Infrastructure impact? - YES.

Implementation of the Responsible Events Policy will have positive impacts on buildings and infrastructure in relation to energy use and climate resilience. The policy encourages event organisers to minimise energy use by avoiding unnecessary lighting and high-energy equipment, choosing more efficient temporary infrastructure, and operating events in ways that reduce pressure on existing facilities. This indirectly supports improved energy efficiency and helps reduce associated emissions from Council-linked events. The policy has a positive influence on climate resilience, as it promotes responsible use of both indoor and outdoor spaces, better event layout planning, and reduced waste and resource pressures. These behaviours help buildings and infrastructure cope more effectively with climate-related stresses such as extreme weather, increased waste volumes, or high footfall. The policy also supports low-carbon working, living and travel, as it encourages active-travel promotion, sustainable procurement, reduced waste, and the use of existing buildings and venues rather than new construction. These actions help minimise environmental impacts, promote biodiversity-friendly practices and ensure that infrastructure is used in ways that support wider climate goals. No negative impacts are expected. Where smaller organisers may have limited capacity, proportionate event tiers, simple templates and guidance act as mitigation to ensure responsible, low-energy practices are achievable for all.

Land Use & Land-Use Change impact? - NO.

Transport & Connectivity impact? - YES.

Implementation of the Responsible Events Policy will have positive impacts on Transport and Connectivity. The policy encourages sustainable travel to and from events by promoting active travel options, reducing reliance on private car use, and encouraging organisers to provide clear information on walking, wheeling, cycling and public transport. It supports modal shift by directing organisers to prioritise low-carbon travel choices in event planning and communication. It also helps reduce transport-related emissions by encouraging the use of local suppliers, minimising unnecessary vehicle movements and discouraging resource-intensive logistics. The policy improves connectivity by requiring clearer travel information, better pre-event communication and the use of existing digital tools to help attendees plan sustainable travel. No negative impacts are anticipated. Requirements are proportionate to event size, and guidance supports organisers in implementing sustainable travel options without creating undue burden. Overall, the policy contributes to healthier travel behaviour, lower emissions and more efficient movement of people and goods linked to Council-supported events.

Waste & the Circular Economy impact? - YES.

Implementation of the Responsible Events Policy will have positive climate-change impacts across all areas of waste reduction and the circular economy. The policy encourages event organisers to prevent waste at source by reducing reliance on single-use materials, increasing recycling infrastructure at events, planning waste management more effectively, and selecting low-waste options for event delivery. These measures help reduce the overall amount of household-level waste indirectly generated by events. The policy also supports a reduction in waste generated through Council operations and services, as it promotes more efficient use of materials, encourages responsible procurement, and prioritises reusable or durable products over disposable alternatives. This reduces waste pressures linked to Council-supported event activity and supports more efficient resource use. Positive impacts are also expected in reducing food waste, as the guidance encourages appropriate catering choices, portion control, refill systems, and discourages excessive use of disposable catering items. These actions help prevent avoidable food waste at events and encourage more sustainable behaviours. More broadly, the policy promotes a circular-economy approach by embedding reuse, repair, recycling, reduced consumption and responsible procurement into event planning. This helps keep materials in circulation for longer and reduces dependence on carbon-intensive disposable goods. No negative impacts are anticipated. Where smaller or volunteer-led organisers may have limited capacity, mitigation is provided through proportionate event tiers, simple templates, clear guidance and low-cost sustainability options to ensure circular-economy actions remain achievable for all event sizes.

Climate Resilience & Engagement impact? - YES.

The Responsible Events Policy is expected to have positive impacts on climate resilience and engagement across Perth and Kinross. The policy helps inform and empower communities by requiring clearer communication, better event planning, accessible information, and responsible use of public spaces. This supports communities to understand environmental impacts, make more sustainable choices, and be better prepared for climate-related disruption. The policy also encourages behaviour change by promoting low-carbon travel, reduced waste, reuse, recycling, responsible procurement and sustainable event practices. These actions help shift organisers and attendees toward more climate-aware behaviours, contributing to long-term cultural change around sustainability. The Responsible Events Policy supports a resilient and innovative local economy by encouraging the use of local suppliers, sustainable products and services, and greener operational practices. This strengthens the capacity of local businesses to adapt to climate-driven changes and benefit from opportunities linked to low-carbon events. The policy also positively supports biodiversity and protection of natural environments by discouraging environmentally damaging event practices, reducing resource use, and encouraging responsible use of green spaces. This reduces stress on natural habitats and supports nature-positive behaviours during event delivery. There is no direct impact on health and social care system resilience, as the policy does not influence clinical infrastructure, emergency care or NHS/social-care operations. No negative impacts are anticipated. Where smaller or volunteer-led organisers may have limited capacity to adopt climate-resilient or sustainable practices, the policy provides proportionate event tiers, clear templates, simple guidance and officer support to ensure accessibility and reduce burden.

Child Rights & Wellbeing Impact Assessment

Impact based on the GIRFEC wellbeing indicators? - YES.

Implementation of the Responsible Events Policy is expected to have positive indirect impacts on children and young people. The policy improves the safety, accessibility and sustainability of events, which benefits children who attend events with families, schools or community groups. Clearer communication, safer layouts, reduced waste and better environmental standards all help create cleaner, safer spaces where children can participate confidently. The policy supports children being healthy by promoting cleaner air, less waste, reduced vehicle use and more active travel options such as walking and cycling. It contributes to children being nurtured by encouraging well-planned, predictable and accessible event environments that reduce stress for families, particularly those with additional support needs. The policy also promotes children being active, as sustainable travel guidance encourages walking, wheeling and cycling to events. It supports children being respected and responsible, as it models sustainable behaviour, reduces environmental impact and encourages climate-positive behaviours that young people can engage with and learn from. Children and young people are also more likely to feel included, as the policy improves accessibility, communication and fairness across events of all types. The policy does not have a direct impact on educational attainment (Achieving), and it does not negatively affect any child rights. Any potential barriers for families with fewer resources are mitigated through proportionate requirements, simple guidance and support that ensures events remain accessible and inclusive for all. Groups of children who may benefit include: • Children attending community events • Children in rural areas where access and sustainability improvements support

participation • Children with additional support needs who benefit from clearer communication and accessible layouts • Children from low-income families who benefit from reduced cost, safer environments and inclusive event planning • Young people engaged in sustainability, climate action and community activities Overall, the policy contributes positively to the wellbeing of children and young people across multiple rights and wellbeing indicators.

Sustainable Procurement & Supply Impact Assessment

Resource use and consumption impact? - YES.

Implementation of the Responsible Events Policy will have positive impacts on reducing resource use, consumption and waste from procured goods and services. The policy encourages event organisers to minimise the use of disposable and single-use materials, select reusable or durable products, and reduce packaging wherever possible. These actions help lower overall consumption and reduce demand for goods that rely on scarce or environmentally intensive raw materials. The policy also reduces waste generated through Council-supported event delivery by promoting better planning, responsible procurement, and increased recycling and reuse. This includes reducing routine waste such as disposable catering items and minimising occasional waste like equipment or furniture by encouraging reuse rather than replacement. There are no negative impacts identified. Any potential challenges for smaller or volunteer-led organisers are mitigated through proportionate event tiers, simple guidance templates, low-cost sustainability options, and support to help adopt more sustainable procurement practices. These mitigation measures ensure sustainable choices remain achievable and practical for all event sizes. Overall, the policy strengthens sustainable procurement, reduces unnecessary consumption, and supports a shift toward a more circular, low-waste approach across all Council-linked events.

Social wellbeing impact? - YES.

Implementation of the Responsible Events Policy will have positive impacts on social wellbeing through the procurement of goods and services. The policy encourages organisers to use local suppliers, small businesses and community organisations, which supports the local economy and strengthens community wellbeing. It promotes responsible and sustainable procurement practices that help ensure suppliers operate to fair, safe and ethical standards, contributing to improved working conditions and more consistent environmental and social practices across event supply chains. By encouraging sustainable products, reduced waste and the use of durable, reusable and low-impact materials, the policy helps minimise disruption to supply chains and encourages more resilient procurement behaviours. It also creates opportunities for suppliers offering sustainable goods and services, supporting growth in green skills, innovation and low-carbon business activity No negative impacts are anticipated. Where smaller or volunteer-led organisers may have limited capacity, mitigation is provided through proportionate requirements for different event tiers, simple templates, low-waste options and practical guidance to ensure sustainable procurement remains achievable without creating additional burden. No negative impacts are anticipated. Where smaller or volunteer-led organisers may have limited capacity, mitigation is provided through proportionate requirements for different event tiers, simple templates, low-waste options and practical guidance to ensure sustainable procurement remains achievable without creating additional burden.

Environmental wellbeing impact? - YES.

The Responsible Events Policy is expected to have positive impacts on environmental wellbeing through the procurement of goods and services. The policy encourages organisers to select sustainable, reusable and responsibly sourced materials, helping reduce reliance on products that may be linked to ecosystem damage or the depletion of vulnerable natural resources. This supports the protection of biodiversity by discouraging the use of items derived from fragile environments and by promoting procurement choices that minimise harm to local habitats and greenspaces during events. The policy also helps safeguard natural heritage, as it promotes responsible event practices that reduce waste, prevent littering and minimise environmental disturbance. This reduces potential pressures on outdoor areas, parks and public spaces that could be affected by irresponsible procurement or event activity. In terms of biosecurity, the policy supports environmentally safe procurement by discouraging the use of materials, equipment or products that could introduce risks to plant or animal life. It promotes careful selection of suppliers and products to avoid contamination or the spread of pests, ensuring events are delivered safely and responsibly. No negative impacts are anticipated. Any potential challenges for small or volunteer-led organisers are mitigated through proportionate requirements, simple templates and clear guidance that make environmentally responsible procurement accessible and achievable for all event sizes

Economic wellbeing impact? - YES.

Implementation of the Responsible Events Policy will have positive impacts on economic wellbeing through the procurement of goods and services. The policy encourages event organisers to use local suppliers, small and medium-sized businesses and social enterprises, helping to strengthen the local economy and create opportunities for locally based organisations to participate in event delivery. This supports community wealth-building and increases opportunities for social enterprises and supported businesses. The policy also promotes employment, skills development and green jobs, as demand for sustainable products, low-carbon services, waste-reduction solutions and responsible procurement can stimulate new skills, training opportunities and innovation within supply chains. These changes help suppliers develop capacity in sustainable practices and support a more resilient, forward-looking local economy. There are no negative impacts identified. To ensure accessibility for all organisers, including smaller or volunteer-run groups, the policy builds in mitigation such as proportionate event tiers, simple templates, and clear guidance to make sustainable and inclusive procurement achievable regardless of event scale. These measures help remove barriers and ensure that procurement decisions continue to support positive local economic outcomes.

Data Protection Impact Assessment (DPIA)

Impact related to personal data/information? - YES.