

SPR Planning Local Review Body

From: Alan Cook <[REDACTED]>
Sent: 08 July 2026 13:14
To: SPR Planning Local Review Body
Subject: FW: LRB-2026-15

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In addition to my previous e-mail I would like to add that given the socio-economic profile of those who live near the proposed development site and those further afield, it is painfully obvious that this fast food takeaway / drive thru will be used the vast majority of the time by those who find it necessary to drive to the premises.

This of course flies in the face of the 20 minute neighbourhood concept. The idea that many will want to walk or cycle to this fast food takeaway / drive thru as stated by the applicant is, in my opinion, at best fanciful. Of course the exception here are the school children at the nearby High School who will simply be encouraged to eat what I would consider to be very unhealthy food – despite the token healthy options provided by McDonalds.

If this planning request is approved it is my firm belief that it will be the thin end of the wedge and that more fast food / drive thru outlets will follow. This will further fly in the face of the fact that the site was previously earmarked for a hotel and risk undermining the entire mixed-use development.

As such I strongly agree with the Council's Decision to reject the original application and hope that they also reject the review.

Alan Cook

From: Alan Cook
Sent: 04 July 2026 20:02
To: 'SPR Planning Local Review Body' <PlanningLRB@pkc.gov.uk>
Subject: RE: LRB-2026-15

I am at a loss to understand why the applicant has made an application for a review of the Council's Decision Notice in this respect without bringing anything new to the table to support such a request.

I fully support the Council's Decision to reject this application and each of the reasons that they have cited in this regard.

The development plan mentioned potential inclusion a family restaurant however I am of the view that a McDonalds is not in fact such an entity but essentially a fast food takeaway / drive thru. If this takeaway development was allowed then I have no doubt that this would be the thin end of the wedge and would lead to further encroachments into the development plan for example with requests for additional fast food developments such as KFC etc. This would effectively render the notion of the development plan as being redundant.

I would also like to further emphasise my original arguments against this potential development – namely increased littering, increased noise and increased potential of anti-social behaviour mainly by high school students. Not to mention the negative impact on proper restaurants in the town which are already struggling in the current financial climate. Then of course there is the concern around the active promotion to the public, and in particular to high school students, of what I would consider to be very unhealthy products.

Given the above, I cannot see a single benefit in accepting this application, remain strongly against it and fully agree with the Council's original reasons for declining it.

Alan Cook