

SPR Planning Local Review Body

From: Mary Cook <[REDACTED]>
Sent: 08 July 2026 15:26
To: SPR Planning Local Review Body
Subject: Further to my last e mail

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Further to my previous e mail, I do not believe that Mac Donald's have raised any additional matters before the appointed officer since the determination of their application, so I cannot see why the outcome should be any different. I have tried to find their statement of Appeal(document 32) but was unable to access it.

The development plan has always shown that the site was earmarked for a 90 bedroom hotel with family restaurant, and since the closure of The Royal hotel, this is a more needed development for Blairgowrie than a fast food drive through outlet. It is a stretch of imagination to call it a restaurant offering a wide menu.

Further to the 20 minute neighbourhood aims which the NPF4 is keen to promote, to enhance local living, the vast majority of people coming to Mac Donald's would be people from Rattray or closer to the town centre, which is too far to walk to, or people passing through to Braemar , all of whom drive. Buses along Perth Road are few and far between too. The High School pupils , of course do walk, but a good proportion of them do not really care about healthy options available, and will continue to chose the less healthy options and the " responsible adults" who might come for family meals with their kids are often a tad overweight themselves.

In conclusion, I urge the council to reject this appeal and wholeheartedly back the reasons they have already given.

Blairgowrie is a small town. It is not a bigger city like Perth or Dundee or a large retail outlet or a motorway and there is no justification in having a MacDonalds in this location, (in town near the bus stands, maybe) . It is not in keeping with the area and would be to the detriment to our small farming community.

Sincerely,
Mary Cook

SPR Planning Local Review Body

From: Mary Cook <[REDACTED]>
Sent: 05 July 2026 17:14
To: SPR Planning Local Review Body
Subject: Re: LRB-2026-15

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Dear Sir/ Madam,

I would like to stand by my original objections to the proposed Mc Donald's fast food outlet in Blairgowrie and I applaud the Council's decision to reject this proposal. Nothing would lead me to alter my conclusions. It is outrageous , but not unexpected, that Mc Donald's have the audacity to appeal against it and think that they can just bully their way through . I urge you to stand firm to the original development plans for our town. It is NOT in accord with the development plans , which were agreed on previously , and is an unacceptable proposal for an unjustified development where there is no justifiable need for it. Starbucks is never really all that busy at any given time of the day and closes early because there is not enough footfall.

The proposed site is in a residential area of mostly private housing on the outskirts of Blairgowrie , extremely close to the high school and primary schools. Every school day, there is a mass exodus from the High School at lunch time and they already descend upon the Lidl's store and The Home Bargains shop to buy lunch and leave the area littered behind. Blairgowrie has already had a fair share of anti social behaviour involving youths in the past couple of years and buildings have been vandalised. On a personal level, I live next to an old care home close fairly close to the proposed site and can testify that our lives have been plagued by youths vandalising it for the past few years and in November last year, 3 youths were charged. It is of great concern to me that a McDonalds would have a negative impact on the value of my home and could attract young people to the area in the evenings, after school, or weekends and holidays to make the problems worse.

It is simply the wrong site for this type of proposal. There is an empty Co op in the Wellmeadow next to the bus stands in the centre of Blairgowrie. Surely this would be a much better site, if Blairgowrie is the targeted area.

Yours sincerely,
Mary Cook